

RIVERSIDE PUBLIC UTILITIES

8TH ANNUAL

# Bottled Water Label Art Contest



*Attention Riverside High School Students!*

*Do you have a flair for art?*

*If so, here's a great chance to design your first product label, and win \$250 in cash!*

*We want to put your artwork on the labels of over 50,000 bottles of water!*

## Winners & Awards

Riverside Public Utilities will present one cash award of \$250 to the top label design in each of the contest themes:

- **Riverside's Citrus Heritage**
- **Riverside Arts & Culture**

The names of the winning artists and their schools will be printed on the label. Art teachers of the winning students will receive a \$50 gift certificate to a local art supply store.

Top entries may be displayed throughout the City of Riverside.

## Judging

A panel composed of City of Riverside and Utility staff, along with members from the local art community, will review the artwork in June 2006. Decisions of the judges are final. There will be two winners chosen from art with the following themes:

**Riverside's Citrus Heritage - (illustrating pride in Riverside's past)**

**Riverside Arts & Culture**

**Judges will also be rating overall design, creativity, and neatness**

Presented in conjunction with  
Riverside Public Utilities

**DEADLINE TO SUBMIT COMPLETED  
ARTWORK IS 5 P.M. ON MONDAY, JUNE 5, 2006.**



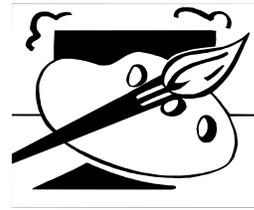
# Contest Rules

1. Open to students in grades 9-12 who attend a public or private high school in the City of Riverside.
2. **Artwork must be 4" wide x 14" long.** Artwork may be produced on paper stock appropriate for the medium used as long as the paper stock is flexible for drum scanning. Finished output by the utility will be a four-color separation using CMYK.
3. Suggested mediums include, but are not limited to, water colors, oils, colored pencils, acrylics, colored chalk, gouache and airbrush..
4. **All entries must be original student artwork; no trademark, copyright, photographs, or computer graphics.** The student's name, school, or any other text should **not** appear or be used as part of the design. After the winners are selected, City of Riverside Public Utilities will add its logo, the name of the artist, and any other desired text to the winning designs
5. Label design should have general audience appeal. Brightly colored, bold and contrasting, designs are encouraged. The finished label is 2" x 7", therefore intricately detailed designs tend to be difficult see when the final label is made.
6. Only one entry per student. Entries will not be returned.
7. Copy and fill in the entry form and then attach the completed entry form to the back of the finished label design (so we can contact you this summer if you win).
8. Winning artwork will become the sole property of Riverside Public Utilities and may be used at the discretion Riverside Public Utilities. Winning artists will be required to sign a release for the artwork prior to acceptance of the award/prize.

## Awards Ceremony

Winners will be notified in July 2006. City of Riverside Public Utilities will then hold an awards ceremony in October 2006 at a Board of Public Utilities meeting where prizes will be awarded.

**Submit completed entries to:**  
**Riverside Public Utilities Art Contest**  
**Attn: Marjorie Mitchell**  
**3900 Main St., 4th Floor (City Hall)**  
**Riverside, CA 92522**  
**Info: 826-5984 Fax: 369-0548**



**HAVE YOUR  
ARTWORK SEEN BY  
THOUSANDS!**

## Entry Form

**Riverside Public Utilities  
8th Annual Bottled Water  
Label Art Contest**

(Fill out all information and attach to back of entry)

**Category (check only one):**

**Riverside's Citrus Heritage**

**Riverside Arts & Culture**

Student's Name: \_\_\_\_\_

Student Grade Level: 9 10 11 12 (circle one)

Home Address: \_\_\_\_\_  
\_\_\_\_\_

Home Phone: \_\_\_\_\_

Parent's Name: \_\_\_\_\_

Parent's Daytime Phone: \_\_\_\_\_

High School: \_\_\_\_\_

Art Teacher: \_\_\_\_\_

School Address: \_\_\_\_\_  
\_\_\_\_\_

School Phone: \_\_\_\_\_

This form must be attached to back of your entry.  
All entries become the property of  
City of Riverside Public Utilities.  
Deadline to enter is 5 P.M. on Monday, June 5, 2006.