City of Arts & Innovation

News Release

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City of Riverside Invites the Community to Help Shape the South Main Complete Street Project

RIVERSIDE, Calif. – The City of Riverside invites residents, business owners, and community members to help shape the future of South Main Street at a community meeting at 6 p.m. May 21 at the Salvation Army Riverside Corps, 3695 1st St.

The South Main Complete Street Project is a major revitalization effort for the stretch of Main Street between Third Street and Highway 60. Funded through a federal Safe Streets for All grant, the project will bring long-awaited safety and access improvements to one of the Northside community's most-traveled corridors.

The project builds on the Northside Specific Plan and aims to create a safer, more accessible, and easier-to-navigate corridor for everyone who lives, works, shops, and travels in the area. Planned improvements include:

- Expansion of parking area and access to make it easier for customers to visit local businesses
- Wider, more accessible sidewalks and (Class II) bike lanes on both sides of the street
- High-visibility crosswalks, curb extensions, speed feedback signs, pedestrian signals, and reduced speed limits to slow traffic and protect people on foot

This project picks up where the community left off in 2018 -- refreshing ideas and making sure the design reflects what Northside residents and businesses care about most today. Along the way, we'll keep the conversation going through workshops, surveys, and community events. Residents, business owners, and neighbors are encouraged to stay involved and make their voices heard.

Community Workshop

Join your neighbors for an engaging evening to learn about the proposed improvements, ask questions, and help guide the future of your street. The May 21 workshop will feature:

- Light refreshments
- A children's activity station and family-friendly activities
- Spanish and ASL interpretations
- A chance to enter a raffle for a $100 gift card — just by registering in advance and attending the workshop!

Register Now and attend to be entered into a raffle for a $100 gift card!

Project Website: qrco.de/SouthMainStreetWebsite – project updates, resources, and engagement opportunities

Sign up for email updates: qrco.de/SouthMainSt_OptIn

Questions or comments: info@RiversideSouthMainStreet.com

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