MEASURE A

Riverside voters will be asked on June 2 to vote on whether to overturn the City’s existing ban on marijuana dispensaries. Measure A, supported by marijuana dispensary proponents, also would allow the mobile delivery of marijuana throughout Riverside and the cultivation of marijuana.

Riverside currently prohibits marijuana dispensaries and mobile marijuana delivery. The California Supreme Court upheld the dispensary ban, but Measure A would eliminate the ban by amending the Municipal Code to allow one dispensary per 30,000 residents and unlimited mobile delivery of marijuana.

Based on the City’s current population, Measure A would allow proponents to open 10 dispensaries in locations around Riverside that are located in the Business and Manufacturing Park Zone; the General Industrial Zone; and in the Commercial General Zone. Additional dispensaries would be allowed as the City grows.

Measure A would require dispensaries to be located at least 1,000 feet from schools, but not daycare facilities, home schools, or colleges and universities. A dispensary could not be within 1,000 feet of another dispensary, but there is no requirement to keep them a certain distance away from homes, parks or libraries.

Medical marijuana providers that sued the City of Riverside over its existing ban on mobile marijuana dispensaries would receive preference in obtaining “recognized status” when determining who would operate the 10 dispensaries that would be permitted if Measure A passes.

The election is being held by mail. Registered voters will receive their ballots in the mail and must return the ballots by June 2 for their votes to be counted.

For more information, including the text of the measure, please visit the City Clerk’s website: RiversideCA.gov/city_clerk/elections-muni.asp

ARTS & CULTURE

The Riverside Metropolitan Museum (RMM) regularly hosts a wide variety of cultural, scientific, and just plain fun community events for adults, children and families alike. RMM has three public locations set to hold fantastic events. For example, on the third Wednesday of every month, don’t miss Discovery Days – Science for Kids at RMM; the Annual Old-Fashioned Ice Cream Social on June 28 at Heritage House; and free, nature-based crafts, activities and hikes during the Second Saturdays events at Arna Moore Nature Center!

For a full listing of events, visit RiversideCA.gov/museum.
Governor’s Executive Order to Set New Water Conservation Goals and Restrictions

As California’s record drought continues with no relief in sight, Governor Jerry Brown issued an Executive Order on April 1, 2015 that sets new guidelines and restrictions for water providers and their customers throughout the state.

Brown’s Executive Order B-29-15 calls for agencies to: reduce potable water use by 25 percent through February 2016 compared to 2013 usage; prohibit the use of potable water to irrigate median strips; and increase enforcement against water waste. It also looks to support new technologies that reduce water and energy use and increases use of renewables and streamlines government responses for fast approvals of water-saving projects, including water recycling projects.

“Last year, we responded to the Governor’s and state’s calls to set up mandatory water conservation measures citywide,” said Riverside Public Utilities General Manager Girish Balachandran. “Together RPU customers did a great job and reduced overall use by 13 percent, simply by reducing outdoor watering times, fixing leaky toilets and faucets, and using our conservation rebate programs to remove turf areas,” Balachandran said.

It is anticipated that Riverside’s City Council will once again adopt an Emergency Ordinance that will extend current mandatory water conservation restrictions and incorporate the updates by the Governor, and the State Water Resources Control Board.

“While this historic drought remains very serious and we have additional goals to meet, we will continue to support the state’s programs and ask our customer-owners to continue the good work that they have done in helping to save our precious water resources,” Balachandran said.

For more information on ways to make your home or business more efficient, visit BlueRiverside.com.
Greg Lee, host of the Explore Riverside Weekly podcast, sat down with John A. Russo to discuss his vision as Riverside’s new City Manager.

Q: Tell us a little bit about yourself.
A: I grew up in 1970s Brooklyn, came to California via St. Louis as a legal services attorney, came to Oakland in 1987 and have been there ever since. I was a council member, City Attorney, and moved to become Alameda’s City Manager. My wife (Melissa, a museum professional) and I have two identical twin boys (Sam and Gabe, age 16), and I love watching international soccer.

Q: What went through your mind when you saw this job opportunity?
A: My wife and I had talked for years about moving to Southern California when our children graduated high school. I thought Riverside had great potential and was very impressed with the platform that it had already created upon which to build in the 21st century. Our life plan was bumped up a few years as I knew it was an opportunity I wanted to be a part of.

Q: What are some of your top priorities?
A: Listen and learn. I believe government operates best when it operates in the open. Of course there are legal exceptions, but by and large, anything that can be discussed in public should be discussed.

Q: What would you like to see happen with your internal staff?
A: I want to ensure a culture of accountability to promote healthy dialogue. I want to encourage our staff and decision-makers to be innovative and not gun-shy. If we are true about our desire to be an innovative government, we must understand that sometimes we try things and they might not work; innovation sometimes creates failure.

Q: What excites you about this job?
A: I think Downtown is poised to be a really cool place. I have loved cities ever since I was a kid: different ideas and backgrounds mixing together in a chaotic way to make new things. Riverside has the makings and opportunities to create a fabulous downtown that will simultaneously bring people together while respecting the past.

Q: What stood out about Riverside?
A: Riverside is really positioned to take-off. Three major things stood out to me: First, Riverside’s tradition of tolerance. Having grown up in NYC, I felt very much at home with its diverse community. Secondly, the Riverside Renaissance – I was pleased to see these large-scale projects were done on-time and on-budget. Lastly, the growth of the educational institutions – I was amazed by the UCR Med School, CBU’s growth over the past 10-15 years, RCC’s campus (which is where my step-son will attend) and by the other institutions’ dedication to attract and keep talent locally.
Hundreds of Riversiders suggested we speak with John Gordon, co-owner of Riverside’s Water Heater Depot, about his infectious, generous, and selfless heart and its impact on our community. After several teary, heart-felt moments during our time together, we certainly understand why Mr. Gordon is considered such a valuable member of our community!

To watch John’s full interview, visit YouTube.com/RiversideCAgov

“I think about all the things that I have been through and the places I’ve seen, and I want to make a point to give back.”
COMMUNITY SPOTLIGHT

We asked John some questions about our community, and this is what he had to say...

Q: Tell us a little about your background and personal story.
A: My background is not flawless. I grew up in homelessness, low-income, and poverty. I know what it’s like to be in a bad situation, and I feel like I have a civic responsibility to give back to my community. I think about all the things that I have been through and the places I’ve seen, and I want to make a point to give back. I try to lead by example; people can see me actually doing things and realize that it’s possible to share kindness.

Q: Tell us a little about your family.
A: I’m married to my wife, Sarah. We just had our first baby, Haidyn. We tried for ten years to have a baby so right now all of our free time is baby time. We also really like to be outdoors: camping, fishing, and spending time as a family.

Q: What motivated you to start the Facebook page “Random Acts of Kindness” (RAOK)?
A: I started RAOK after becoming tired of all the publicly-aired negativity in people’s lives. I wanted to wake up every day and see positivity. There are so many good things happening around Riverside, and I wanted to make sure other people knew about it. RAOK caught on so quickly; it almost became contagious.

“ We can each individually make a big impact if we simply try.”

Q: What kinds of things does RAOK inspire others to do?
A: For example, we have a donation room that allows people to drop off clothes, food, hygiene items...anything that people need. Volunteers from RAOK and the local community come down and hand things out freely. I know there are a million places that give items to those in need, but why not have a million and one? (By the way, John ran late to our interview because he was at the grocery store purchasing food for the needy.)

Q: Why Riverside?
A: Some people don’t realize how much good is here in Riverside. I love all of the parks, big projects that have been done, and how much beauty surrounds us. Also, the residents are so amazingly thoughtful; I get very sentimental thinking about how many people give so generously, so blindly. It’s almost beyond human belief how kind people can be.

We did a back-to-school drive and gathered over 600 backpacks full of shoes, school supplies and other things that were given to the kids freely, without question, without hesitation. All of the goods were donated in less than two weeks by our residents. I feel very proud of Riverside and our community.

Q: How can others be valuable members of the community?
A: Most people think that one person cannot be a significant difference in someone’s life. We can each individually have a big impact if we simply try. How does someone that comes from nothing make a difference? Trust me, you can so easily it’s almost unbelievable. ■
The City of Riverside has a rich agricultural heritage. Most of Riverside’s agricultural land is located within the Arlington Heights’ Greenbelt. Voter initiatives (Prop. R and Measure C), passed over 30 years ago, have successfully protected the Greenbelt from urban development. However, today’s marketplace and costs to operate farms make such farming methods economically unviable. Smaller parcel lots also limit the type of agricultural methods that can be used. These challenges among others have contributed to the decline in agricultural activities in the Greenbelt.

In March 2014, the City of Riverside hosted the first GrowRIVERSIDE conference to begin the discussion of how the community might revitalize agriculture in the Greenbelt. The inaugural conference attracted a sell-out audience of over 420 growers, entrepreneurs, citizens, business executives, non-profit participants, researchers and students from across Southern California and the country.

This year, from June 11 – 13, the 2nd Annual GrowRIVERSIDE Conference: The Future of Local Food will again take place at the Riverside Convention Center. Presented by Seedstock in partnership with the City of Riverside, the conference will examine the City’s initial steps to build its local food system and explore the agricultural methods and business models to further strengthen the community, environment and economy. A series of events will take place throughout the weeks and months preceding the event. Visit GrowRiverside.com for a full list of dates.

Grow With Us

**RIVERSIDE’S COMMUNITY GARDENS**
Would you like to grow your own food, meet new people, and live a more healthy & sustainable lifestyle?

**GARDEN LOCATIONS**

- **Arlanza Community Garden**
  8700 Cypress Ave.

- **RCC Community Garden**
  4800 Magnolia Ave., Parking Lot A

- **Tequesquite Community Garden**
  5000 Tequesquite Ave.

- **Eastside Community Garden**
  4660 Ottawa Ave.

- **UCR Garden**
  Lot 30 off MLK Blvd. & Canyon Crest Dr.

For the “How-to” Guide for starting a community garden visit RiversideCA.gov/neighborhoods

General information: neighbor@riversideca.gov or 951-826-5617
RIVERSIDE LIVE 2015

FOX PERFORMING ARTS CENTER PRESENTS

BROADWAY IN RIVERSIDE

May 16 Beauty & The Beast
     Inland Pacific Ballet

June 5 & 6 Les Misérables

June 12 Adal Ramones
     US Tour Monologos 2015

June 14 Midget Wrestling

June 19 Steel Panther

July 7 Rob Thomas

July 7 Rob Thomas

July 19 Lyle Lovett & His Large Band

May 29 Ciara

June 11 Yelawolf - The Love Story Tour w/ Hillibilly Casino

June 19 Steel Panther

July 11 Which One's Pink

Aug 16 Summerland Tour w/ Everclear, Toadies, Fuel & American Hi-Fi

New announcements, show schedules and to buy tickets, visit FoxRiversideLive.com or (951) 779-9804

May 8 Los Caminantes

May 14 Midget Wrestling

May 29 Ciara

June 11 Yelawolf - The Love Story Tour w/ Hillibilly Casino

June 19 Steel Panther

July 11 Which One's Pink

Aug 16 Summerland Tour w/ Everclear, Toadies, Fuel & American Hi-Fi

September 26

October 24

RIVERSIDE MUNICIPAL AUDITORIUM AND SOLDIER’S MEMORIAL BUILDING

ExploRE RIVERSIDE.com SUMMER 2015

Printed on recycled paper
Riverside is full of many delightful activities throughout the year. Here are a few more ideas to get you and yours out and about this summer!

For information on any or all of these events, please visit RiversideCA.gov/calendar or simply call 311. Please note, dates and times are subject to change.

1. Let the dogs out at one of the local dog parks: Riverwalk Dog Park (Pierce Street & Collett Ave.) & Carlson Dog Park (Mission Inn Ave. & Indian Hill Rd.).

2. Smell the flowers at UCR’s 40-acre Botanic Gardens. Gardens.UCR.edu

3. Get Fit, Fresh, and Fun and join an adult sports league. For more information call 826-2000.

4. Play a round of golf at the newly renovated Fairmount Park Golf Course.

5. Bring your chair, dinner and family for free Movies on Main. Downtown, every Thursday evening. RiversideDowntown.org

6. Get your groove on at the Rhythm of Riverside Summer concert series. Fairmount Park, every Wednesday, 6 p.m.

7. Stimulate your brain by joining the Summer Reading Program at the Library. Adults and children, RiversideCA.gov/library

8. Experience the magic by watching one of the 4th of July firework spectaculars. La Sierra and Mount Rubidoux, 9 p.m.

9. Buy fresh goodies at the Downtown Farmers Market. Every Saturday, Main St. between 5th and 6th Streets, 8 a.m. – 1 p.m.

10. Be a hero in our community: Volunteer. Community Connect has many opportunities for you to make a difference. Dial 211 for more information.

11. Enjoy an eclectic mix of visual and performing arts at Arts Walk. First Thursday of every month, 6 – 9 p.m., Downtown Riverside.

13 Enjoy the Ameal Moore Nature Center at Sycamore Canyon’s free, family-friendly events with nature-based crafts, activities and hikes into the park. MySycamoreCanyon.com

14 Visit Cahuilla Continuum at the Riverside Metropolitan Museum. Discover the past, present, and future of this vital, indigenous community. RiversideCA.gov/museum

15 Reel in a big one at the Family Fishing Derby. June 13, Fairmount Park, 6 – 10 a.m.

16 Kick back and relax at the End of Summer Spectacular and Concert. Don’t miss the last outdoor summer concert while the weather is perfect. Villegas Park, August 5, 6 p.m.

17 Golf, lawn bowl and race around the lake at the 7th Annual Regatta, BBQ and Inaugural Triathlon. Fairmount Park, June 20, 9:30 a.m.

18 Hop aboard a train at Hunter Hobby Park. Riverside Live Steamers, 2nd and 4th Sunday of every month, 10 a.m. – 3 p.m.

19 Make new friends at one of the 55+ Summer Socials. July 17 & August 21, 6-8 p.m. BBQ is 5:30 - 6 p.m., White Park/Dales Senior Center.

20 Stretch your legs during a scenic bike ride down the Santa Ana River Trail.

21 Enjoy fresh air and catch a flick at the Van Buren Drive In Theater. Each ticket allows you admission for two movies playing on the same screen!

22 Blast to the past during a Heritage House tour. Owned by the Riverside Metropolitan Museum, this 1891 Victorian showplace depicts life in turn-of-the century Riverside. 8193 Magnolia Avenue.

23 Develop a green thumb at one of Riverside’s Community Gardens.

24 Meet your neighbors. Don’t just walk by, stop and introduce yourself. Great neighbors make great neighborhoods!

25 Take part in one of La Sierra University’s Summer Music programs. 3rd – 12th Graders, LaSierra.edu/music.
SUMMER SAFETY

TOP SAFETY TIPS FOR MOTORISTS & CYCLISTS FROM THE RIVERSIDE POLICE DEPARTMENT:

The Riverside Police Department wants motorists and cyclists to enjoy your time on our streets, share the road with each other, and be safe at all times.

Always wear your seatbelt & helmet to reduce the risk of death or major injury.

Don’t get distracted. It’s very easy to get distracted, so keep those cell phones down and your eyes on the road.

Obey the speed limits, stop signs, and signal lights. Yes, cyclists are required to obey those Victoria Ave. stop signs, also!

Be patient. Leave early to get a head start on your drive; accidents tend to occur more often when motorists and cyclists are in a hurry.

Drive defensively. Keep your eyes moving and constantly observing your surroundings, never drive or ride while feeling drowsy, and always anticipate what would happen if you had to quickly swerve or brake. And please, do not engage another driver or cyclist in any type of road rage.

Give cyclists 3 feet - it’s the law! Keep your distance from bikers. Don’t cut them off or drive too closely, you may run the risk of causing an accident.
DROWNING IS SILENT

NO SCREAMING
NO SPLASHING
NO NOISE AT ALL

If your child does not know how to swim, DO NOT ...

use air-filled swim aids such as water wings, plastic rings, or swim-suits with built in foam. These are toys and not safety devices. The only federally-approved flotation device is a Coast Guard-approved Personal Flotation Device (PFD) or life vest. Select a life vest that is appropriate for your child’s height and weight.

A = ADULT (ACTIVE) SUPERVISION: Assign an adult “Water Watcher” who knows how to swim and to keep their eyes on the water at ALL TIMES.

B = BARRIERS: Layer different types of protection between your child and water. Examples include: fences, self-closing and self-latching gates, window and door alarms, pool motion sensors, covers and nets.

C = CLASSES: Parents/Caregivers should learn CPR, water rescue and basic first aid, and be proficient swimmers. Courses are available for both children and adult learners.

- Drowning is the leading cause of accidental injury death to children ages 1 - 4 years in Riverside County.
- A submerged child can lose consciousness in less than 30 seconds and sustain permanent brain damage in only 4 - 6 minutes.
- Children under the age of 5 have no fear of water and no concept of death. Water is often associated with play.
- Remember adults drown, too. Always use the buddy system and never swim alone.
- Over one million backyard pools in California lack safety features because they were built before the Swimming Pool Safety Act of 1998. Is your child swimming in one of these?
- It takes less than one inch of water to cover the mouth and nose of an infant and/or toddler.
- Children also drown in buckets, toilets, fish ponds, canals, ponds, lakes and rivers.

Contact the City of Riverside Parks, Recreation & Community Services Department to enroll in CPR, water rescue, first aid and swimming classes. RiversideCA.gov/park_rec, 951.826.2000

EXPLORE RIVERSIDE.com SUMMER 2015 Printed on recycled paper
NORA Knives & Cutlery

In an industry inundated with bland designs and marginal quality, NORA Knives & Cutlery cuts through their competition with remarkable aesthetics and unmatched craftsmanship. In business nearly 1 year, Owners Steven and Danielle Jenkins manufacture various handcrafted kitchen knives with top notch quality and a designer’s touch.

Most of the high-end knife and cutlery companies’ products are very utilitarian, with rudimentary design qualities. The Riversiders decided to put their creative minds together and cater to a demand that wasn’t being met: high-quality kitchen knives that look as great as they perform.

Steven crafts the blades by hand and takes care of the technical aspects of the business while Danielle designs the handles and actual blade shapes, turning their product into a piece of art. With most of their sales over the internet and through local retailers, NORA Knives is gaining recognition in the chef and cutlery communities.

With a growing customer base of chefs and professionals, Steven and Danielle have quickly become industry leaders.

To learn more about NORA Knives & Cutlery, visit NORAknives.com.

“We wanted to create a very high-caliber product that you will want to leave out on the counter, not one to hide in the drawer.”

OPEN FOR BUSINESS

NORA Knives & Cutlery

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SUMMER CALENDAR

MAY

7 Destination Style Spring Fashion Show
   3737 Main St.
   6 – 7:30 p.m.
   RiversideDowntown.org

9 Great American Cleanup
   City Hall
   9 – 11 a.m.
   For more info call 683-7100 x212

12 Building Sustainable Economic Models
   The Box
   1-3 p.m.
   For info call 704-6792

14 Extreme Midget Wrestling
   Riverside Municipal Auditorium
   7:00 p.m.
   For more info call 779-9800

16 Old Riverside Foundation
   Vintage Home Tour - Peter J. Weber House
   10 a.m. – 4 p.m.
   For more info 509-7682

18 Neighbor Fest
   Downtown
   11 a.m. – 3 p.m.
   For more info call 826-5617

21 Design by Nature
   Riverside Metropolitan Museum
   1 – 4 p.m.
   For more info call 826-5273

23 Beauty & The Beast-Inland Pacific Ballet
   Fox Performing Arts Center
   6:30 p.m.
   For more info call 779-9800

25 13th Annual Chili Cook-off & Car/ Cycle Show
   Magnolia Ave. b/w Van Buren & Jackson
   9:30 a.m. – 5 p.m.
   RiversideABP.com

29 Ciara
   Fox Performing Arts Center
   8 p.m.
   For more info call 779-9800

31 R'Stories Oral History Project
   Riverside Metropolitan Museum
   1 – 3 p.m.
   For more info call 826-5273

JUNE

4 Arts Walk
   Downtown - First Thursdays
   6 – 9 p.m.
   For more info call 682-6737

5 Les Miserables
   Fox Performing Arts Center
   Doors open at 7 p.m., show begins at 8 p.m.
   For more info call 779-9800

6 15th Annual Juneteenth Celebration
   Bordwell Park
   Noon – 6 p.m.
   For more info call (888) 752-1619

11 Yelawolf – The Love Story Tour
   Fox Performing Arts Center
   8 p.m.
   For more info call 779-9800

12 GrowRIVERSIDE
   2nd Annual Conference
   For more info visit GrowRiverside.com

13 Adal Ramones US Tour Monologos 2015
   Fox Performing Arts Center
   8 p.m.
   For more info call 779-9800

15 Family Fishing Derby
   Fairmount Park
   6 – 11 a.m.
   For more info call 826-2000

17 Rhythm of Riverside Concert Series
   Stone Soul – Motown
   Fairmount Park
   6 – 9 p.m.
   For more info call 826-2000

19 Steel Panther – All You Can Eat Tour
   Fox Performing Arts Center
   8 p.m.
   For more info call 779-9800

22 Riverside Restaurant Week
   City-wide
   For more info visit DineRiverside.com

24 Rhythm of Riverside Concert Series
   Lights: A Journey Tribute
   Fairmount Park
   6 – 9 p.m.
   For more info call 826-2000

JULY

2 Arts Walk
   Downtown
   6 – 9 p.m.
   For more info call 682-6737

4 Front Row Fireworks
   Evergreen Cemetery
   5 – 10 p.m.
   Evergreen-Cemetery.info

7 Rob Thomas
   Fox Performing Arts Center
   6:30 p.m.
   For more info call 779-9800

8 Rhythm of Riverside Concert Series
   Southern Caliber – Country
   Fairmount Park
   6 – 9 p.m.
   For more info call 826-2000

9 Movies on Main
   The Lego Movie
   Main Street Downtown
   7 – 10 p.m.
   For info call 341-6550

11 Which One’s Pink
   Riverside Municipal Auditorium
   7 p.m.
   For more info call 779-9800

23 Movies on Main
   Big Hero 6
   Downtown Main Street
   7 p.m.
   For info call 341-6550

26 An Evening With Lyle Lovett & his Large Band
   Fox Performing Arts Center
   6:30 p.m.
   For more info call 779-9800

AUGUST

5 End of Summer Spectacular/Concert
   Villegas Park
   6 – 9 p.m.
   For more info call 826-2000

6 Arts Walk
   Downtown
   6 – 9 p.m.
   For more info call 682-6737

19 Discovery Days
   Riverside Metropolitan Museum
   1:30 p.m.
   For more info call 826-5273

To see more events and detailed information or to submit your event to the calendar, visit RiversideCA.gov/calendar

Dates and times are subject to change.
Summer Nights in the Park Concert Series

RHYTHM OF RIVERSIDE

Wednesdays 6-9 p.m.

June 17 - July 29 (excluding July 1)
Fairmount Park
2601 Fairmount Blvd.

Smoking, alcohol and pets (on or off leash) are not permitted.

Parks, Recreation & Community Services Department
951.826.2000
www.riversideca.gov/park_rec

June 17  Stone Soul  Motown
June 24  Hard Day’s Night  Beatles Tribute
July 8  Southern Caliber  Country
July 15  Latin Society  Latin
July 22  Southbound  Classic Rock
July 29  Neon Nation  80s Pop
August 5  The Original Sacrifice Band  Latin Old School Funk

Each concert begins with the Riverside Sings Vocal Competition. Vote each evening for your favorite youth and adult contestant to move forward in the 8th Annual Riverside Sings Vocal Competition!

Thank you to our partner