

EXPLORE

FALL 2014

RIVERSIDE

Open for
Business

10

Reasons Why
#ILOVERIVERSIDE

Books &
Beyond



CITY OF RIVERSIDE PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT

Activity Guide

FALL 2014

INSIDE



#ILoveRiverside

1. It has always been good to me. I have fond memories of going to Fairmount Park with my dad. —@diamond_girl33
2. Riverside offers a variety of high-quality options in education. —John McCombs
3. Its beautiful Downtown, entertainment and historic museums will keep you coming back! —@brownythree
4. I am a 5th generation Riversidian. This is such a pretty little town and I can't imagine living anywhere else. —Lynn Austin
5. Its diverse neighborhoods; each one tells a different story. —Rebeckah Knight Ross
6. It's a perfect balance of small town, big city, urban and rural. —Holly Kuzin
7. Rich history and good people. —@liftcoffeeroasters
8. History, diversity, art, community, beauty. Riverside is awesome! —Megan Neuroth
9. Rich history and the beautiful architecture. —chrisnapart
10. It's home. —Melissa Hirsch

City Hall
3900 Main Street
Riverside, CA 92522
City Hall Hours:
Monday – Friday, 8 a.m. – 5 p.m.

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Mayor

Rusty Bailey

City Council Members

Mike Gardner	Ward 1	Chris Mac Arthur	Ward 5
Andy Melendrez	Ward 2	Jim Perry	Ward 6
Mike Soubirous	Ward 3	Steve Adams	Ward 7
Paul Davis	Ward 4	City Manager	
		Scott C. Barber	

Connect with us!

Sign up for Classes: (951) 826-2000
RiversideCA.gov/park_rec

General Information: (877) 748-7433
ExploreRiverside.com • econdev@riversideca.gov



Engage Riverside improves transparency



The City of Riverside is expanding its effort to connect with residents and provide a more open and transparent government through the creation of the new Engage Riverside website, which will feature facts, figures and data about all things Riverside.

The new website is based on the premise that residents are best served when they are able to quickly and efficiently access information about how their tax dollars are being used. Get started on your own fact-finding mission at EngageRiverside.com.

Riverside has long provided substantial amounts of information about its budget, its financial condition, services, programs and other data through its website – RiversideCA.gov – but Engage Riverside goes further.

“Engage Riverside is neither the beginning nor the end of the effort to improve transparency, but it is an important step forward.”

Engage Riverside also will mark the City's first foray into the realm of online community engagement through the use of an innovative new tool called MindMixer, which will allow Riverside residents to interact with their government like never before. Sign-up is very easy and will allow you to comment on specific questions about how Riverside can improve its quality of life. Anyone can view the results of MindMixer questions on EngageRiverside.com. People who sign up for MindMixer have the opportunity to also provide feedback on projects, initiatives and other questions. Public input can significantly improve Riverside's ability to provide needed services to its residents.

Please take a few minutes and get acquainted with EngageRiverside.com and let us know your thoughts!

Honoring the Cahuilla people

The Cahuilla are the largest group of indigenous people in Southern California, but the general public knows little or nothing about their history and culture. In third and fourth grade, children of California study local Native Americans and California Indians, but textbooks approved by the California Department of Education often do not include authentic information on the culture and history of Cahuilla people.

In 2011, the Riverside Metropolitan Museum (RMM) began to develop the concept of a Cahuilla exhibit. The Museum would honor Southern California's Cahuilla people whose ancient and historic lands encompass the Inland Southern California region in which Riverside

is located. **Cahuilla Continuum** will fill a significant gap in the history of California and allow the public access to a greater understanding of California Native peoples.

The three-year exhibition at RMM will tell the story of the Cahuilla people through pictures, artifacts and an “imagination” interactive gallery of a kish (Native American Shelter), granary and basket start. Oral histories will be collected from tribal elders and others, including descendants of known basket makers, whose baskets are in the RMM collection. Cahuilla objects are also being loaned to the RMM from Washington, DC's National Museum of the American Indian for this exhibition.

The exhibition will open in September 2014 and will also include a video,

Ebook and curriculum guide being introduced over a two-year period for use by tribal members,

Cahuilla students, teachers and all school children in California and beyond in addition to unlimited audiences via the internet.

Exhibit: Cahuilla Continuum
Where: Riverside Metropolitan Museum
3580 Mission Inn Avenue
Riverside, CA 92501

Opens: September 25, 2014, with ongoing special events
RiversideCA.gov/museum.



Rail Safety

September is Rail Safety Month in California. With two rail corridors bisecting the City of Riverside, rail safety is of extreme importance. While the City has made significant improvements over the years to improve safety by constructing railroad grade separations and improving crossings, it continues to be very important that pedestrians, cyclists, drivers and train riders use extra caution around the railroad tracks.



What you should do to stay safe:

1. **STAY ALERT**

Always expect a train...On any track, at any time, going any direction. Trains can come from either direction at any time and can be very quiet. Around train tracks or in stations, obey all warning signs and signals and use caution when using headsets or cell phones.

2. **WATCH FOR SECOND TRAINS**

The train tracks in Riverside are some of the busiest in the nation. You may experience multiple trains while waiting at tracks. If the crossing arms come up, check the opposite direction for a second train before proceeding across the tracks.

3. **STAND AWAY FROM THE PLATFORM EDGE**

Pay attention to painted or raised markings at the platform edge, and stay at least three feet from them.

4. DON'T TAKE SHORTCUTS WITH YOUR LIFE!

Take heed to signs, markings, warning signals and rail arms and only cross the tracks when it is safe.

What you can do to help:

Through education, outreach and enforcement, vehicular/train collisions have been reduced by 83% nationwide from 12,000 in 1972 to approximately 2,087 in 2013. One of the groups leading the way in this effort is Operation Lifesaver. Operation Lifesaver's mission is to end collisions, deaths and injuries at highway-rail grade crossings and on rail property through a nationwide network of volunteers who work to educate people about rail safety.

Operation Lifesaver regularly provides speakers on railroad safety to visit with community groups, motorists, emergency responders, schools and professional drivers. To request a speaker visit California Operation Lifesaver at CAOL.us.

You can help with these efforts by participating in the Operation Lifesaver Authorized Volunteer program. For more information visit their website <http://oli.org>.

What you should know:

It takes a 450 ton passenger train over

1 1/2 miles to STOP



Trains travel up to 90 mph (132 feet per second).



Trains are **2X** as wide as the tracks. Stay clear of the tracks at all times and never trespass on railroad property.

Fines can reach **\$300** for violating rail crossing regulations



Trains can be pushed or pulled. Even if you don't see the engine, the train could still be coming toward you.



Family Time at the Library

If you haven't been to one of the Riverside Public Library's eight locations lately, you may not be aware of the many exciting programs and services offered to residents:

Family Place Program – Build on the knowledge that good health, early learning, parental involvement, and supportive communities play a critical role in young children's development. Family Place redesigns traditional library environments, connects parents with resources at the library and other family service agencies, and reaches out to non-traditional users. Family Place is offered at Casa Blanca & Arlanza libraries.

BARK – The BARK (Be A Reading Kid) program instills reading confidence in youth, especially reluctant readers and those uncomfortable reading aloud. Children select books to read to licensed therapy dogs who are trained to listen attentively, are naturally non-judgmental, and always show how much they appreciate a good story!

Computers, Chromebooks, & Internet for all ages – All library locations offer free use of

computers and Internet access. Computers are equipped with Microsoft Office, children's software programs, and access to the library catalog and databases. Computers have a two hour per day limit and are offered on a first-come, first-served basis. Need more time? Borrow a Chromebook at the Main or Arlington libraries for an extra two hours. Unlimited free WiFi is also available for those with their own Internet enabled device.

Check out the monthly event calendar at RiversideCA.gov/library for information on these and other engaging events.



RIVERSIDE LIVE 2014



FOX Performing Arts Center

FoxRiversideLive.com (951) 779-9804

- Aug 30 Matisyahu / Ozomatli
- Sep 3 Huey Lewis & The News
- Sep 17 Yanni
- Sep 19 Last Comic Standing
- Sep 21 Melissa Etheridge
- Sept 24 Natalie Cole
- Sep 27 LeAnn Rimes
- Oct 5 Larry the Cable Guy
- Oct 11 Jerry Lewis
- Nov 1 Citizen Cope
- Dec 4 Wanda Sykes
- Dec 17 Brian Setzer Orchestra
- Dec 30 Straight No Chaser



Huey Lewis
& The News



Larry
The Cable Guy



Wanda Sykes



Straight No Chaser



Coheed and Cambria



Social
Distortion

SOLD OUT



Fitz and the Tantrums



Mint Condition

Riverside Municipal Auditorium

RMA - FoxRiversideLive.com (951) 779-9804

- Sep 5 Coheed and Cambria
- Sep 13 Which One's Pink/Queen Nation
- Sep 24 Amon Amarth
- Sep 26 Social Distortion **SOLD OUT**
- Sep 27 Fitz and the Tantrums
- Oct 3 Savoy
- Oct 16 Cherub
- Oct 17 Mint Condition
- Oct 24 The Janoskians

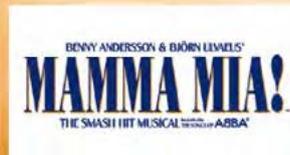
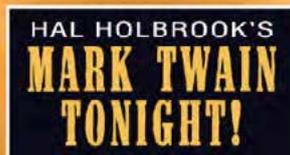
To sign up for future announcements
visit FoxRiversideLive.com

LIVE NATION PRESENTS

BROADWAY — IN — RIVERSIDE

AT FOX PERFORMING ARTS CENTER

2014-15 SEASON



PLUS SEASON SPECIAL RAIN

FoxBroadway@LiveNation.com | 951-335-3469 | FoxRiversideLive.com



15th annual Deaf Awareness Week unites Riverside's deaf and hearing communities



Deaf Awareness Week, which is held each year during the last full week of September, teaches about the rich cultural heritage of deaf people and provides the perfect opportunity for Riverside's deaf and hearing communities to interact with one another. Home to one of only two California Schools for the Deaf, Riverside has a significantly higher population of deaf and hard-of-hearing

individuals than most US cities. This year's Deaf Awareness Week kicks off on Sunday September 21st with a community picnic. Among other things, expect great food, entertainment, vendors, activities for kids, a police helicopter landing, fire engine, K9 demonstration, and a chance to sink the mayor and other city officials in a dunk tank. Other events throughout the week include a children's storytelling in American Sign Language, professional hearing screenings, tours of California School for the Deaf (CSDR), the Center on Deafness (CODIE), and the newly constructed Fire Station #1 in Downtown Riverside. On Friday, September 26th, there will be a free evening concert at the Riverside Plaza which will spotlight

deaf-centered art, music, and entertainment. To close out the week, the deaf community and Riverside Police Department will go head-to-head in a late afternoon softball game at Riverside's new Ryan Bonaminio Park at the Tequesquite Arroyo. Whether you want to learn about deaf culture, meet and mingle with your deaf and hard-of-hearing neighbors, or just enjoy some fun and exciting events, there is something for everyone during Riverside's Deaf Awareness Week. Activities are free and open to the public. Sign language interpreters will be available at all events. [For more information about this year's events visit RiversideCA.gov/mayor.](http://RiversideCA.gov/mayor)



Ysmael Villegas Community Center renovations are nearing completion! The renovations include a 1,300 SF expansion for a new entry and lobby, renovation of the 6,100 SF banquet facility, a full service kitchen, renovated

interior offices and community meeting rooms, a new youth recreation room, restroom renovations and façade improvements. The Park improvement includes parking lot renovations, new courtyard entry plaza with veterans memorial, soccer

field renovation and extensive landscape and irrigation improvements throughout 50% of the park site.

Along with the new look, residents will benefit from many new classes, activities and programs for all ages, from infants to seniors. [For more information call \(951\) 351-6142.](tel:9513516142)

GRAND OPENING

OPEN FOR BUSINESS



“We are very excited to open this new production facility in Riverside to support our growing customer needs in the west,” said Kevin Scott, Executive Vice President, North America, for the OSI Group.

Food processor OSI Group, LLC, celebrated the opening of its newest facility in Riverside earlier this year. For close to 60 years, OSI Group, LLC has been a global leader in supplying value-added protein items and other food products to leading food service and retail brands. It is a privately held corporation with nearly 60 facilities in 17 countries. The company’s global headquarters is located outside of Chicago in Aurora, Illinois, USA.

The new Riverside location is highly impressive. Their 135,200 square foot plant is located on over nine acres and is well-positioned logistically to serve their growing customer needs in the western United States.

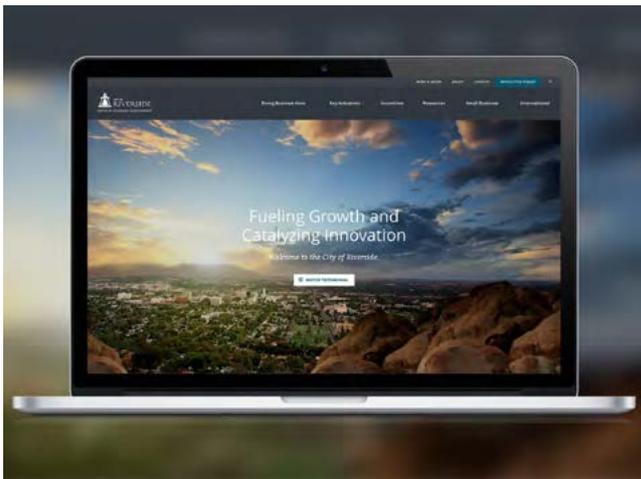
OSI Riverside makes a variety of food products including fresh vegetables, salsas and beans. The initial staff includes 50 employees, and the company anticipates this team to grow as the business expands.

OSI Group was named the 2014 Food Processor of the Year by Refrigerated and Frozen Foods Magazine for their commitment to customer service and innovation. To learn more about OSI Group, visit **OSIgroup.com**.



Industry: Food Processing
Initial Staff: 50+ employees
Location: 1155 Mount Vernon Ave.
Riverside, CA 92507

#TeamOED launches new website designed for business



The Office of Economic Development (OED) is pleased to announce the launch of a newly redesigned website that was built around the philosophy of Business First by keeping the needs of business foremost in the design and function of the site. The website was developed by MAVEN, a Riverside-based digital creative agency and anchor tenant of Riverside.io.

The new website includes links to all social media outlets, the

weekly electronic newsletter, and includes various connection tools that serve as a pathway for direct communication between businesses and the economic development team.

With Team OED’s mission to “Help businesses create jobs for our community,” **RiversideOED.com** offers the necessary information, tools and resources to help businesses grow and thrive in Riverside.



GREEN PAGE



Avoid Water Waste

The hot August sun can tempt you into leaving your sprinklers or garden hose running longer to give your plants and lawn an extra drink. However, make sure you're not just wasting that water.

Avoid wasting water to evaporation by watering late at night or early in the morning. If you notice water is running on to the sidewalk or street, **TURN IT OFF**, because the ground is saturated and can't absorb any more water. Meanwhile, using mulch in planters, around flower beds, and in tree bases will help lock in moisture and keep roots healthy. You can even pick up free mulch from the City of Riverside!

Call 826-5311 for more info.



Energy Savings x 250%

What's better than making your home energy efficient, cooler, and getting rebates for your hard work? Earning rebates of up to 250% more!

Earn points when using Riverside Public Utilities' Whole House Rebate Program and bundle energy efficiency efforts like: installing new qualified Energy Star-rated Cool Roof products, windows, doors, room air conditioners, and ceiling fans; qualified attic and wall insulation; and whole house and attic fans. The more points you earn, the greater your overall rebates, up to 250% more.*

Visit GreenRiverside.com for details.

*Some restrictions apply.



Did You Know?

Qualified RPU electric customers can earn a \$5 per month bill credit for simply running pool or spa pumps during off-peak hours during the summer (10:01 p.m. to 11:59 a.m.). Call 826-5485 for details.



COMMUNITY CALENDAR

August

6
End of Summer Concert
Villegas Park
6 – 9 p.m.
For more info call 826-2000

29
Wear College Colors Day
All Day
For info visit RiversideCA.gov/mayor

30
Matsiyahu
Fox Performing Arts Center
6:30 p.m.
For more info call 779-9800

September

3
Huey Lewis & The News
Fox Performing Arts Center
6:30 p.m.
For more info call 779-9800

4
Arts Walk
Downtown
6 – 9 p.m.
For more info call 682-6737

7
11th Annual Chinese Moon Festival
Heritage House, 8193 Magnolia Ave.
6 – 8 p.m.
For info visit Riversideca.gov/museum

17
Discovery Days
Riverside Metropolitan Museum
1:30 p.m.
For more info call 826-5273

Yanni
Fox Performing Arts Center
6:30 p.m.
For more info call 779-9800

19
Riverside Mariachi Festival
Fairmount Park
6 – 9 p.m.
For more info call 826-2000

Last Comic Standing
Fox Performing Arts Center
6:30 p.m.
For more info call 779-9800

Art Contest
Fairmount Park
6 p.m.
For more info call 826-2000

20
Riverside Mariachi Festival
Fairmount Park
9 a.m. – 9 p.m.
For more info call 826-2000

21
Deaf Awareness Week
September 21 – 27
Times & locations will vary during the week
For info visit RiversideCA.gov/mayor or call 826-5686

Melissa Etheridge
Fox Performing Arts Center
7 p.m.
For more info call 779-9800

23
Smithsonian Week
September 23 – 27
Riverside Metropolitan Museum
Times will vary during the week
For info visit Riversideca.gov/museum

24
Natalie Cole
Fox Performing Arts Center
6:30 p.m.
For more info call 779-9800

25
Cahuilla Continuum Opening Reception
Riverside Metropolitan Museum
6 – 8 p.m.
For info visit Riversideca.gov/museum

27
Downtown Farmers Market
Downtown
8 a.m. – 1 p.m.
For more info call 826-5408

Leann Rimes
Fox Performing Arts Center
7 p.m.
For more info call 779-9800

October

2
Arts Walk
Downtown
6 – 9 p.m.
For more info call 682-6737

5
First Sundays: Season Kick-Off
Riverside Metropolitan Museum
1 p.m.
For more information call 826-5273

Larry the Cable Guy
Fox Performing Arts Center
6 p.m. and 9 p.m. (two performances)
For more info call 779-9800

8
Fifty & Better Health Fair
Janet Goeske Foundation
8 a.m. – 2 p.m.
For more info visit iamjgf.org/fifty

11
Mayor's Celebration of Arts & Innovation
Riverside Municipal Auditorium
6 p.m. – 10 p.m.
For more info call 680-1345

Jerry Lewis
Fox Performing Arts Center
6 p.m.
For more info call 779-9800

12
Riverside Citrus Classic
Riverside Plaza
7 a.m. – 4 p.m.
For more info call 312-4031

13
8th Annual Charity Golf Tournament
Victoria Club
8:30 a.m.
www.SmartRiverside.org/golf

17
Cinema Culturas Film Fest
Fox Theater
6:30 – 9 p.m.
More info at CinemaCulturas.com

19
Riverside Triathlon
Bobby Bonds Park
6 a.m.
More info at RiversideTriathlon.com

24
Eastside Fall Festival
Bobby Bonds Park
5 – 8 p.m.
For more info call 826-2000

24 & 25
Ghost Walk Riverside
Downtown
8 p.m.
For more info call 787-7850

31
Halloween Carnival
Bryant Park
5 – 8 p.m.
For more info call 826-2000

November

1
Citizen Cope
Clarence Greenwood Recordings 10th Anniversary Tour
Fox Performing Arts Center
8 p.m.
For more info call 779-9800

2
First Sundays
Riverside Metropolitan Museum
1 p.m.
For more information call 826-5273

6
Arts Walk
Downtown
6 – 9 p.m.
For more info call 682-6737

15
Everything Cahuilla Cultural Art Day
Riverside Metropolitan Museum
10 a.m. – 4 p.m.
For more info call 826-5273

20
Riverside Reads Author Event:
Karl Marlantes
Riverside Municipal Auditorium
6 p.m.
For more info call 826-5201

28
Festival of Lights Switch-On Ceremony
Downtown
5 p.m.
For info visit FestivalofLights.com

December

4
Arts Walk
Downtown
6 – 9 p.m.
For more info call 682-6737

Wanda Sykes
Fox Performing Arts Center
6:30 p.m.
For more info call 779-9800

7
First Sundays
Riverside Metropolitan Museum
1 p.m.
For more info call 826-5273

13
Winter Wonderland
Hunt Park
12 – 4 p.m.
For more info call 826-2000

14
Victorian Christmas Open House
Heritage house
12 – 4 p.m.
For more info call 826-5273

17
The Brian Setzer Orchestra Christmas Rocks!
Fox Performing Arts Center
6:30 p.m.
For more info call 779-9800

30
Straight No Chaser
Fox Performing Arts Center
7 p.m.
For more info call 779-9800

Calendar is subject to change.
Please confirm event information prior to participation.

Meetings for the City's Code of Ethics and Conduct

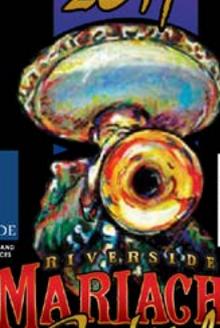
Governmental Affairs Committee
Wednesday, September 3, 2014 • 4 p.m.
Mayor's Ceremonial Room

City Council Meeting
Tuesday, September 23, 2014 • 7 p.m.
Art Pick Council Chamber



September 19 — 20, 2014
Fairmount Park • 2601 Fairmount Blvd.

The City of Riverside presents the **2014** RIVERSIDE MARIACHI Festival



For more info visit RiversideCA.gov/park_Rec or call (951) 826-2000

The Mission Inn Hotel & Spa Presents

22ND ANNUAL Festival of Lights
Riverside, CA

November 28, 2014 thru January 3, 2015

Supporting Sponsors:



RiversideFestivalofLights.com