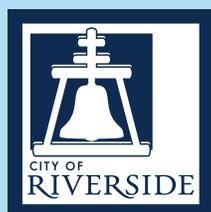




[ShopRiversideNow.com](https://ShopRiversideNow.com)





SHOP RIVERSIDE BOOKLET



SHOP RIVERSIDE CARD



ELECTRONIC  
SIGN



STICKERS



POLE BANNER



# SPEND WHERE YOU LIVE

## — COMPRE DONDE VIVE —

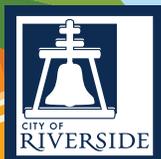
**Everyone succeeds when you shop within city limits.** Whether it's via businesses big or small, the benefits of shopping within city limits not only builds a closer community but also a **cleaner environment** and a **stronger economy**.

Spending your dollars here in Riverside provides a steady lifeline to keep businesses open and thriving. And when businesses thrive, they are generating taxes and funds which ultimately circulate back into our local economy. Employers and employees are not the only ones benefitting by your efforts to Shop Riverside; City parks, libraries, and police and fire departments all receive a portion, as well. **It's a win-win for all!**

**Todo el mundo sale ganando cuando se compra dentro de los límites de la ciudad.**

Ya sea a través de negocios grandes o pequeños, los beneficios de comprar dentro de los límites de la ciudad no sólo construyen una comunidad más cercana, sino también un medio ambiente **más limpio** y una **economía más fuerte**.

Gastar su dinero aquí en Riverside proporciona una línea de vida constante para mantener los negocios abiertos y prósperos. Y cuando las empresas prosperan, están generando impuestos y fondos que, en última instancia, vuelven a circular por nuestra economía local. Los empleadores y los empleados no son los únicos que se benefician de sus esfuerzos por Shop Riverside; los parques de la Ciudad, las bibliotecas y los departamentos de policía y de bomberos también reciben una parte. **¡Todos salimos ganando!**



[ShopRiversideNow.com](https://www.ShopRiversideNow.com)

# PLANS FOR TONIGHT?

## SHOP RIVERSIDE, RIVERSIDE

¿TENGA PLANES PARA ESTA NOCHE? COMPRE EN RIVERSIDE, RIVERSIDE.



Whether it's cheering at a local brewery, sharing tapas at a restaurant, singing along to live music, or simply laughing with friends at a nearby coffee shop, Riverside's nightlife has something for everyone.

When making plans for tonight, remember to think local. A portion of every dollar you spend within city limits goes right back into helping fund community services. Shop Riverside, Riverside!



Ya sea haciendo un brindis en una cervecería local, compartiendo tapas en un restaurante, cantando música en vivo o simplemente riendo con amigos en una cafetería cercana, la vida nocturna de Riverside tiene algo para todos.

Cuando haga planes para esta noche, recuerde pensar local. Una porción de cada dólar que gasta dentro de los límites de la ciudad vuelve y ayuda a financiar los servicios comunitarios. ¡Compre en Riverside, Riverside!



[ShopRiversideNow.com](http://ShopRiversideNow.com)

f   @CityofRiverside  
 @RiversideCAgov  
#ShopRiverside



## SHOP LOCAL, LIVE LOCAL

Show your support for Riverside's local economy by shopping within the City limits. You'll find the best selection of food, products, services, and experiences nearby. Plus, when you shop locally, 1% of sales tax goes back to the community to support fire, police, museums, parks, libraries, youth programs, and other important services. Shop Riverside today and help keep our community strong and vibrant!

Challenge yourself to step out of your bubble and try something new!

### HERE ARE A FEW IDEAS:

WARD  
**1**

**THE RAINCROSS DISTRICT**  
3583 MARKET ST.

WARD  
**2**

**THE SUB STATION**  
3663 CANYON CREST DR.

WARD  
**3**

**URSIE'S APOTHECARY**  
3730 NELSON ST. SUITE A

4 | EXPLORERIVERSIDE.COM

WARD  
**4**

**CACTUS CANTINA**  
151 ALESSANDRO BLVD.

WARD  
**5**

**ARLINGTON ANIMAL HOSPITAL**  
4229 VAN BUREN BLVD.

WARD  
**6**

**ARS BILLIARDS**  
4445 TYLER ST.

WARD  
**7**

**LA SIERRA NATURAL FOODS**  
11550 PIERCE ST.

For more information on shopping in Riverside, visit: [SHOPRIVERSIDENOW.COM](http://SHOPRIVERSIDENOW.COM)

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# A LITTLE TASTE OF RIVERSIDE

One thing that makes a city distinctive is its selection of restaurants. When you listen to someone who has been on a trip or has enjoyed quality time with those they love, **Riverside has many unique restaurants from which to choose!** Here are some of our local faves across the city:

WARD  
**1**

**The Upper Crust Sandwich Shoppe**  
3573 Main St.

WARD  
**2**

**Cravin' Crab Haus**  
1201 University Ave. Ste. #117

WARD  
**3**

**Plantos Plant Based Grill**  
3454 Arlington Ave.

WARD  
**4**

**Calli Tardka**  
9212 Sunridge Dr.

WARD  
**5**

**Lucky Wok Chinese Food**  
2995 Van Buren Blvd.

WARD  
**6**

**D'Caesaro Pizza & Italian Restaurant**  
6160 Arlington Ave. Ste. #C4

WARD  
**7**

**Ray's Ranch Café**  
10459 Arlington Ave. Ste. G



## SHOP RIVERSIDE, RIVERSIDE!

When you shop within in the City of Riverside, **1% of sales tax goes back to our community** to support fire, police, museums, parks, libraries youth programs, and other important services.

For more information on shopping in Riverside, visit [ShopRiversideNow.com](http://ShopRiversideNow.com)



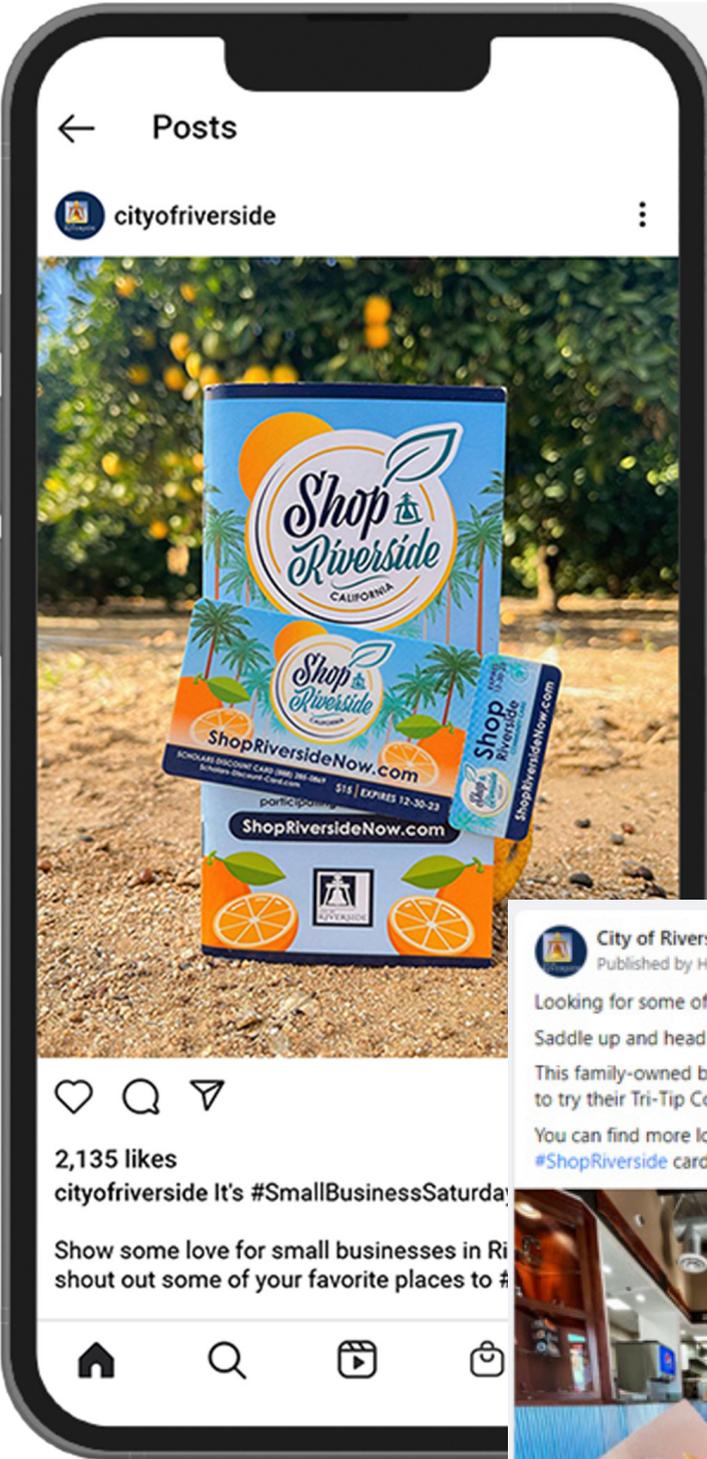
## WELCOME TO SHOP RIVERSIDE

Riverside! The City of Riverside is a proud supporter of businesses large and small, which is why we all love it when you shop within city limits. Shopping within city limits not only builds a closer community but also a cleaner environment and a stronger economy. Dollars here in Riverside provides a steady lifeline to keep businesses open. And when businesses thrive, they are generating taxes that ultimately circulate back into our local economy. Employers and employees are not the only ones benefiting by your efforts to support local businesses. City parks, libraries, police and fire departments all receive a portion, as well. It's a win-win for all!

**Economy.** Oftentimes, local businesses hire local workers. In addition to staff for the stores, they hire local architects and interior designers for building and remodeling, local accountants and insurance brokers to help them run the business, and local ad agencies to help them reach their target audience. All these factors together create a "multiplier effect," meaning that each dollar spent in a local store brings more to the local economy.

**Environment.** Having stores in your community means you have opportunities to leave your car parked and do your errands on foot. Fewer cars on the road means less traffic, less noise, and less pollution. If you made just one trip each week via alternative transportation instead of making a round trip by car, you would reduce your annual driving drastically.

## LEARN ALL ABOUT THE SHOP RIVERSIDE COMMUNITY CARD



**City of Riverside, CA - City Government**  
Published by Hootsuite · December 16, 2022 ·

Looking for some of the best BBQ in town? 🍖

Saddle up and head over to Cowboy Burgers & BBQ located at 5573 Arlington Avenue. This family-owned business just celebrated their 1-year anniversary in Riverside and you have got to try their Tri-Tip Cowboy' Cue Sandwich that is cooked to perfection! 🍔

You can find more local eateries and businesses in town like Cowboy Burgers & BBQ, on our #ShopRiverside card at: [ShopRiversideNow.com](http://ShopRiversideNow.com)

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