



Riverside DUI Enforcement PRESS RELEASE



FOR IMMEDIATE RELEASE

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Riverside Police Department to Join Local Schools for National Walk to School Day on Wednesday, October 5th

Riverside, CA– Alvord and Riverside Unified School Districts will join schools from around the country to celebrate National Walk to School Day on October 5, 2016 in partnership with Riverside Police Department to send unified traffic safety messages to our community.

Students from Rivera, Twinhill, Castle View, Valley View, Arlanza, Longfellow, Liberty, Highland, McAuliffe, Rosemary Kennedy, Stokoe, Terrace and La Granada Elementary Schools will be walking and biking to school Wednesday along with parents, teachers and community leaders. Members of Riverside Police Department including Officer McGruff the Crime Dog, will be visiting some of the schools, reminding everyone the importance of pedestrian and bicycle safety this day and every day that it represents.

Walk to School Day events raise awareness of the need to create safer routes for walking and bicycling. It also emphasizes the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion and concern for the environment. The events build connections between law enforcement, families, schools and the broader community.

The event is being organized by Riverside Police Department, Community Services Bureau (CSB) and its partnership with the Safe Routes to School Program. The CSB was established to serve as a resource for residents by providing educational information and to work closely with faith-based organizations, local community groups and businesses to build partnerships that will enhance and improve neighborhood safety.

Important Safety Reminders

For Pedestrians:

- Walk on a sidewalk or path when one is available.
- If no sidewalk or path is available, walk on the shoulder, facing traffic.
- Stay alert; don't be distracted by electronic devices, including smart phones, MP3 players, and other devices that take your eyes (and ears) off the road.
- Be cautious night and day when sharing the road with vehicles. Never assume a driver sees you (he or she could be distracted, under the influence of alcohol and/or drugs, or just not see you). Make eye contact with drivers as they approach.
- Be predictable. Cross streets at crosswalks or intersections when possible. This is where drivers expect pedestrians.
- If a crosswalk or intersection is not available, locate a well-lit area, wait for a gap in traffic that allows you enough time to cross safely, and continue to watch for traffic as you cross.
- Be visible. Wear bright clothing during the day, and wear reflective materials or use a flash light at night.



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For Drivers:

- Look for pedestrians everywhere. Pedestrians may not be walking where they should be or may be hard to see—especially in poor lit conditions, including dusk/dawn/night and poor weather.
- Always stop for pedestrians in the crosswalk or where pedestrian crosswalk signs are posted.
- Never pass vehicles stopped at a crosswalk. They may be stopped to allow pedestrians to cross the street.
- Slowdown and look for pedestrians. Be prepared to stop when turning or otherwise entering a crosswalk.
- Never drive under the influence of alcohol and/or drugs.
- Follow the speed limit; slow down around pedestrians.
- Stay focused and slow down where children may be present, like school zones and neighborhoods.

For additional information, please visit these websites:

Walk to School Day in the USA - www.walkbiketoschool.org

National Center for Safe Routes to School - www.saferoutesinfo.org

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