

FOR IMMEDIATE RELEASE:

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WINTER HOLIDAY AVOID DUI CAMPAIGN – FINAL REPORT

Deployment Nets 554 DUI Arrests

Riverside, California — The 2010/2011 Winter Holiday DUI Mobilization crackdown on drinking drivers has ended and resulted in a significant number of DUI arrests from the Sobriety Checkpoints, Special Saturation Patrols and routine enforcement conducted in the Riverside County “AVOID” DUI Campaign for the past 17 days.

From 12:01 AM Friday December 17, 2010 through Midnight Sunday January 2, 2011, officers representing 30 county law enforcement agencies have arrested **554**** individuals for driving under the influence of alcohol or drugs. In 2009, 629 DUI arrests occurred during the same time period.

Tragically, there were two** deaths attributed to drunk drivers. The first occurred on December 17, 2010, in the city of Riverside and the second on December 23, 2010, in the city of Moreno Valley. No DUI deaths were reported during the deployment last year.

(**NOTE: These numbers are only provisional with some agencies yet to report**)

These numbers are in comparison to last years’ totals during the holiday period. Law enforcement officials will be conducting more Avoid anti DUI efforts throughout the county and region again on Super Bowl Sunday and then again for local St Patrick’s Day Festivities. Police, Sheriff and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 9-1-1 anytime you encounter and danger impaired driver.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

MEDIA NOTES: Please visit the AVOID website at www.californiaavoid.org or www.avoidthe30.org for more information on the AVOID campaign.

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