



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Thursday, May 27, 2009

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Riverside Police Host Summer Safety Kickoff at Riverside Plaza

“Ride, Walk, and Roll Safely this Summer”

Riverside, CA - The Riverside Police Department Traffic Education Unit in collaboration with Riverside Plaza, Riverside County Injury Prevention Services, and Inland Empire Safe Kids will be hosting a Summer Safety Kickoff event to remind children and parents to be safe this summer season.

This family event will provide children with an introduction to the basics of bicycle and pedestrian safety, water safety, neighborhood watch, car seat safety, and crime prevention. Children will also have the opportunity to use their traffic safety skills to navigate through the Police Department’s Safety City. The first 50 children to make their way through the Safety City will receive a free bicycle helmet. Helmets are being provided by Riverside County Injury Prevention Services through the Safe Routes to School Program.

Date: Friday, May 29, 2009

Time: 4pm-8pm

Location: Riverside Plaza, 3545 Central Ave, Riverside

For more information call Traffic Education Coordinator Nicolle Macarter at (951) 353-7981 or email at nmacarter@riversideca.gov

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