



PRESS RELEASE

Riverside Police Department • 4102 Orange Street • Riverside, CA 92501
Phone (951) 826-5900 • Fax (951) 826-2593

FOR IMMEDIATE RELEASE

Tuesday, December 8, 2009

CONTACT:

Supervisor Karen Haverkamp
Riverside Police Department-Traffic Bureau
951-353-7980

Riverside Police Host Holiday Safety Event at Riverside Plaza

Police remind kids and adults to be safe this holiday season

Riverside, California - The Riverside Police Department Traffic Education Unit in collaboration with Riverside Plaza and Riverside County Injury Prevention Services will be hosting a Holiday Safety Event to remind children and parents to be safe this holiday season.

This family event will provide children with an introduction to the basics of bicycle and pedestrian safety while providing teens and adults the opportunity to pledge not to drink and drive. Children will have the opportunity to use their traffic safety skills to navigate through the Police Department's Safety City. The first 50 children to make their way through the Safety City will receive a free bicycle helmet. Helmets are being provided by Riverside County Injury Prevention Services through the Safe Routes to School Program and a grant from the California Kids Plates Program.

Date: *Friday, December 11, 2009*

Time: *4pm-7pm*

Location: *Riverside Plaza, 3545 Central Ave, Riverside*

For more information call Traffic Education Coordinator Nicolle Macarter at (951) 353-7981 or email at nmacarter@riversideca.gov

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