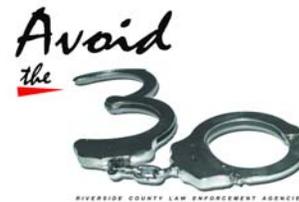




# Avoid the 30 Riverside County



## PRESS RELEASE

### FOR IMMEDIATE RELEASE:

Thursday, August 20, 2009

### CONTACT:

Supervisor Karen Haverkamp  
Riverside Police Department - Traffic Bureau  
951-353-7980 or [khaver@riversideca.gov](mailto:khaver@riversideca.gov)

## **AVOID the 30 Riverside County DUI Campaign Launches 'Drunk Driving. Over the Limit. Under Arrest' Crackdown on August 21, 2009**

### **Major Enforcement Effort Seeks to Save Lives**

**Riverside, California** – The AVOID the 30 Riverside County DUI Task force today announced its officers will be out in full force during the Labor Day holiday period, beginning August 21. They will join thousands of other law enforcement and highway safety agencies throughout the nation as they take part in the *Drunk Driving. Over the Limit. Under Arrest* crackdown on impaired driving. The enforcement blitz will last through the holiday weekend.

Drunk driving is one of America's deadliest crimes. In 2008, over 11,700 people died in highway crashes involving a driver or motorcycle operator with a blood alcohol concentration (BAC) of .08 or higher. In California, the provisional data for 2008, just released, indicates that 1029 died in Alcohol Involved Collisions. This data reveals a 9 percent reduction in deaths from 2007. The picture for motorcycle riders is particularly bleak. In fatal crashes in 2007, a higher percentage of motorcycle riders (27%) had a blood alcohol concentration (BAC) of .08 or higher than any other type of motor vehicle driver.

"Our message is simple. If we catch you driving or riding impaired, we will arrest you." said Riverside Police Chief Russ Leach. "We will be out in force to get more drunk drivers off the road. One drunk driver off the road may mean saving an innocent persons life that might otherwise be lost."

"Californians and members of our communities continue to see far too many killed and many people with debilitating injuries as a result of impaired driving. This careless disregard for human life must stop. To help ensure that happens, AVOID the 30 Riverside County is dedicated to arresting impaired drivers wherever and whenever we find them," said Riverside Police Department Supervisor Karen Haverkamp, the Riverside County AVOID the 30 Coordinator. "Drunk driving is simply not worth the risk. Not only do you risk killing yourself or someone else, but the trauma and financial costs of a crash or an arrest for impaired driving can be significant," said Haverkamp. "Don't take the chance. Remember, if you are caught over the limit, you will be under arrest."

The national *Drunk Driving. Over the Limit. Under Arrest.* impaired driving crackdown is a program organized by the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) that focuses on combining high-visibility enforcement with heightened public awareness through advertising and publicity. The Program is funded through the California Office of Traffic Safety who asks everyone to – Report Drunk Driving – Call 9-1-1! This year's effort is supported by \$13 million dollars in paid-national advertising to help put everyone on notice that if they are caught driving impaired, they will be arrested.

For more information and updated enforcement information, visit [www.californiaavoid.org](http://www.californiaavoid.org), and [www.avoidthe30.org](http://www.avoidthe30.org).

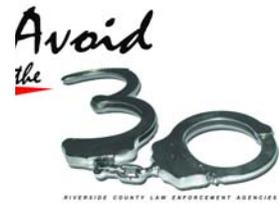
**MEDIA NOTES:** To schedule an interview regarding Avoid the 30 DUI Crackdown, or request a ride-along with law enforcement during the holiday period, please contact Karen Haverkamp at 951-353-7980 or via email at [khaver@riversideca.gov](mailto:khaver@riversideca.gov).

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# Avoid the 30 Riverside County



## 2009 Labor Day/Summer Schedule of Operations

Riverside, CA - Riverside County Avoid the 30 is announcing its upcoming enforcement operations for the Summer/Labor Day DUI Crackdown. The following schedule of operations are provided for media releases. CHP is on Maximum Enforcement for the deployment period.

### **DUI Checkpoints:**

- Friday, August 21, 2009 – Moreno Valley
- Friday, August 21, 2009 – Riverside
- Friday, August 28, 2009 – Riverside
- \*Friday, August 28, 2009 – Palm Springs
- \*Friday, August 28, 2009 – Palm Desert
- \*Sunday, August 30, 2009 – CHP Lake Elsinore
- Friday, September 4, 2009 – Banning
- \*Friday, September 4, 2009 – Corona
- \*Friday, September 4, 2009 – Riverside
- \*Friday, September 4, 2009 – Cathedral City
- \*Saturday, September 5, 2009 – La Quinta

\* Non AVOID checkpoints

### **Saturation Patrols:**

- Friday, August 21, 2009 – Murrieta, Palm Springs, Riverside, & Temecula
- Saturday, August 22, 2009 – La Quinta, & Riverside
- Sunday, August 23, 2009 – Riverside
- Monday, August 24, 2009 – Riverside
- Tuesday, August 25, 2009 – Riverside
- Wednesday, August 26, 2009 – Lake Elsinore, & Riverside
- Thursday, August 27, 2009 – Riverside, & Temecula
- Saturday, August 29, 2009 – Coachella, La Quinta, Palm Springs, & Riverside
- Sunday, August 30, 2009 – Riverside
- Monday, August 31, 2009 – Riverside
- Tuesday, September 1, 2009 – Riverside
- Wednesday, September 2, 2009 – Riverside
- Thursday, September 3, 2009 – Riverside
- Friday, September 4, 2009 – Indian Wells, La Quinta, Moreno Valley, Murrieta, Rancho Mirage, Riverside, & Temecula
- Saturday, September 5, 2009 – La Quinta, Palm Desert, & Riverside
- Sunday, September 6, 2009 – Desert Hot Springs, & Riverside
- Monday, September 7, 2009 – Riverside

### **Countywide Saturation Patrol: Friday, August 28, 2009**

Banning, Beaumont, Blythe, Cathedral City, Corona, Desert Hot Springs, Indian Wells, La Quinta, Lake Elsinore, Moreno Valley, Murrieta, Palm Desert, Palm Springs, Perris, Riverside, Rancho Mirage, Temecula, and UC Riverside.

*Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.*

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