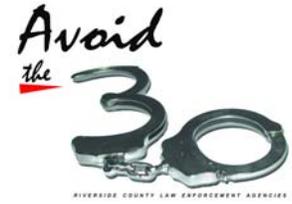




Avoid the 30 Riverside County



PRESS RELEASE

FOR IMMEDIATE RELEASE:

Tuesday, May 27, 2008

CONTACT:

Karen Haverkamp kaver@riversideca.gov
Traffic Bureau Administrative Supervisor
Riverside Police Department - 951-353-7980

MEMORIAL DAY WEEKEND AVOID CAMPAIGN – FINAL UPDATE

Did YOU AVOID the 30?

The Memorial Day Weekend DUI crackdown on drinking drivers has resulted in a large number of DUI arrests from the Sobriety Checkpoints, Special Saturation Patrols and routine patrol in the Riverside County “AVOID” DUI Campaign.

From 12:01 a.m., Friday, May 23, 2008, through Midnight, Monday, May 25, 2008, officers representing 30 county law enforcement agencies have arrested 115* individuals for driving under the influence of alcohol or drugs. Tragically, there were three deaths attributed to a collision involving a drunk driver in the Indio area! (*NOTE: These numbers are only provisional with many agencies yet to report**)

County Law Enforcement officials conducted DUI Checkpoints in Desert Hot Springs and Riverside. Saturation Patrols were conducted in Banning, Coachella, Corona, Hemet, La Quinta, Riverside, San Jacinto, and Thermal.

MEDIA NOTE: Please visit the California AVOID website at www.californiaavoid.org or the Riverside County AVOID website at www.avoidthe30.org for more information on the areas next enforcement campaign.

Avoid programs, named for the number of police agencies in each county, also concentrate on the Independence Day weekend as well as the 17-day August/Labor Day period. In recognition that summer season is among the deadliest time of the year, law enforcement agencies throughout the county will be making every effort to arrest drunk drivers before another life is lost.

**Police, Sheriff and the CHP encourage all motorists to help make your community safer:
Report Drunk Drivers – Call 9-1-1.**

*Funding for this program was provided by a grant from the California Office of Traffic Safety,
through the National Highway Traffic Safety Administration.*

###



Avoid the 30 law enforcement agencies in Riverside County:
Banning • Banning CHP • Beaumont • Blythe • Blythe CHP • Calimesa • Canyon Lake
Cathedral City • Coachella • Corona • Desert Hot Springs • Hemet • Indian Wells • Indio • Indio CHP
Lake Elsinore • La Quinta • Moreno Valley • Murrieta • Norco • Palm Desert • Palm Springs
Perris • Rancho Mirage • Riverside • Riverside CHP • San Jacinto • Temecula
Temecula CHP • University of CA Riverside

Office of Traffic Safety

YOU DRINK. YOU DRIVE. YOU'RE OURS!