



# ***PRESS RELEASE***

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## **FOR IMMEDIATE RELEASE**

**Date: Thursday, April 29, 2010**  
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### **33 Cited During Crosswalk Enforcement Effort**

Riverside, CA – As part of our ongoing efforts to increase traffic safety, officers from the Riverside Police Department North Neighborhood Policing Center and motor officers from the Department's Traffic Bureau conducted a crosswalk enforcement operation at the intersection of Magnolia Avenue and Beatty Drive.

Police decoys were used to walk through the dedicated crosswalks while uniformed officers on marked police motorcycles monitored motorists yielding as required by State law. During an one and one half (1½) hour period, thirty-three (33) drivers were issued citations and two vehicles were impounded from unlicensed motorists.

This program was initiated in January 2010 and this is the latest operation in our ongoing effort to increase traffic safety within the City of Riverside.

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