

**AUTO CENTER BUSINESS IMPROVEMENT DISTRICT****Sections:**

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**Section 3.49.010 Purpose.**

The purpose of this chapter is to authorize the City of Riverside to impose assessments or charges or both on businesses within a parking and business improvement area which is in addition to any assessments, fees, charges or taxes imposed by the City and to use such proceeds for the benefit of businesses within such area by doing any and all of the following:

- A. General business promotions.
- B. Business activities.
- C. Promotion of events.
- D. Advertising to promote District businesses.
- E. Electronic LED display sign operation and maintenance.
- F. Maintenance and repair of entryway monuments, pods and landscaping.
- G. Physical improvements. (Ord. 7135 § 1, 2011)

**Section 3.49.020 Resolution of Intention.**

The parking and business improvements area herein created was initiated pursuant to the provisions of the Streets and Highways Code Section 36522 which required the adoption of a Resolution of Intention by the legislative body of any city creating such an area. The City Council of the City of Riverside, at a regular City Council meeting on May 17, 2011, adopted Resolution No. 22217 which declared its intention to consider establishing a parking and business improvement district pursuant to the parking and Business Improvement Area Law of 1989. (Ord. 7135 § 1, 2011)

**Section 3.49.030 Public Hearing.**

Pursuant to the requirement of Streets and Highways Code Section 36522, pursuant to the Resolution of Intention, the City Council of the City of Riverside held a public hearing as a regularly scheduled City Council meeting on July 12, 2011, for the purpose of receiving testimony and considering protests and other comment from those businesses within the proposed area, and to receive any other information concerning the formation of the area of the business improvement district. Written protests, if any, were considered and determined to be less than 50 percent of the businesses on which assessments are to be levied. (Ord. 7135 § 1, 2011)

**Section 3.49.040 Parking and Business Improvement Area Established.**

Pursuant to the provisions of the Streets and Highways Code Section 36500 and following sections, the City Council hereby establishes a Parking and Business Improvement Area called the Auto Center Business Improvements District as described in this chapter. (Ord. 7135 § 1, 2011)

**Section 3.49.050 Description of Area.**

The Auto Center Business Improvement District area created herein is located in the City of Riverside along Indiana Avenue, Adams Street, Auto Center Drive, and Jefferson Street, between Indiana Avenue and Lincoln Avenue, said area being more accurately described on the Auto Center Business Improvement District map placed on file in the Office of the City Clerk. The area is described in a legal description on file with the City Clerk and shown on the plat titled "Proposed Auto Center Business Improvement District. (Ord. 7341 § 3, 2016; Ord. 7135 § 1, 2011)

**Section 3.49.060 Businesses subject to amendments.**

All businesses in the area, created and established under this chapter shall be subject to any amendments to this chapter enacted or adopted by the City Council of the City of Riverside and to any amendments to the Parking and Business Improvement Area Law of 1989 enacted or adopted by the state legislature as they apply to this chapter. (Ord. 7135 § 1, 2011)

**Section 3.49.070 System of assessments or charges imposed.**

A charge system is hereby imposed whereby each business tax certificate holder within the Parking and Business Improvement Area, known as the Auto Center Business Improvement District, as hereby created, shall pay an initial annual assessment of Eight Thousand Dollars (\$8,000.00) for each business tax certificate holder located within the boundaries of the proposed District. Such funds shall be assessed and collected concurrent with the payment of the required business tax payment as set forth in Title 5 of this code. Such funds are in addition to current business tax revenue and shall be kept in a separate account from current business tax revenues and shall be used for the purposes set forth in this chapter. (Ord. 7135 § 1, 2011)

**Section 3.49.080 Uses of revenues.**

The revenues derived from the Auto Center Business Improvement District assessments and charges shall only be used for improvements and activities to be provided in the area of the Auto Center Business Improvement District for the following purposes:

- A. General business promotion and activities.
- B. Promotion of events.
- C. Advertising to promote businesses within the District.
- D. Electronic sign operation and maintenance.
- E. Maintenance and repair of entryway monuments, pods and landscaping.
- F. Physical improvements within the District.
- G. Other uses not inconsistent with the purposes enumerated in Section 3.49.010

Purpose.

Revenues shall not be used to provide improvements or activities outside the area or for any purpose other than the purposes specified in the Resolution of Intention, as modified by the City Council in its establishment of the area described in this chapter. (Ord. 7135 § 1, 2011)

**Section 3.49.090 Delegation of administration.**

The Riverside New Car Dealers' Association, Inc., is authorized to administer funds raised hereunder and to operate program and activities which are consistent with the purposes, goals, and uses set forth in this chapter and to formally report back to the City Council at least

annually, beginning no later than July 1, 2012. (Ord. 7135 § 1, 2011)

**Section 3.49.100 Findings of benefit.**

The City Council, after holding a public hearing and providing an opportunity for protests to be heard and after taking testimony and comment from interested persons representing businesses within the area does hereby find that the public interest, convenience and necessity require that the area be established and that the businesses conducting their activities within the area will benefit by the expenditure of funds raised by the charges as contemplated by Section 36500, and following sections of the Streets and Highways Code. (Ord. 7135 § 1, 2011)

**Section 3.49.110 Modification.**

Modification of boundaries, assessments, improvements and activities shall be subject to and in accordance with the procedures and requirements of the Property and Business Improvement Area Law of 1989 (Streets and Highways Code Section 36500 and following sections) as enacted or as amended. (Ord. 7135 § 1, 2011)

**Section 3.49.120 Operative date.**

The operative date of this chapter is September 1, 2011. (Ord. 7135 § 1, 2011)