



WARD 4 CANDIDATE STATEMENT

Rich Vandenberg

Financial Professional

Rich Vandenberg was born and raised in Riverside and has spent years serving the community that shaped him. Raised by a hardworking single mother, he learned early that honesty, integrity, accountability, and keeping your word are the foundation of trust.

Over the years, Rich has served on numerous boards, commissions, neighborhood organizations, and community groups, including as Vice Chair of Riverside's Budget Engagement Commission and Vice President of the Mission Inn Foundation. Combined with knocking on more than 12,000 doors, those experiences have given him a deep understanding of what matters most to Riverside residents. They taught him that good leadership isn't measured by promises-it's measured by whether the decisions you make improve people's lives.

As your City Councilmember, Rich will:

- Oppose new warehouses that threaten Riverside's neighborhoods and quality of life.
- Prioritize repairing Ward 4's streets and infrastructure.
- Address homelessness through prevention, accountability, and measurable results.
- Protect taxpayers through responsible budgeting, transparent government, and accountability for every public dollar.

Rich and his wife, Marisha, raised their family in Riverside. He is running to give back to the city that gave him so much-with leadership that listens first, follows through, and always puts Riverside residents first.
