



COMMUNITY DEVELOPMENT DEPARTMENT PLANNING DIVISION

3900 MAIN STREET – THIRD FLOOR, RIVERSIDE, CA 92522

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www.riversideca.gov/planning

PUBLIC CONVENIENCE/NECESSITY INFORMATION

According to the Department of Alcoholic Beverages Control (ABC), you have applied for a license to sell alcoholic beverages at a premise that is located in an area where there is an over-concentration of alcoholic beverage licenses and/or a higher than average crime rate. Therefore, ABC may deny your application unless the City of Riverside makes a determination that public convenience or necessity will be served by your proposed project.

To assist the City in making this determination, the applicant must provide a **typed and detailed letter** stating how public convenience or necessity would be served by issuance of the applied-for license. This letter should include, but not be limited to, the following:

- Describe how your business will provide products and/or services that are different and unique to the area that existing businesses selling alcohol within 1,000 feet of your proposed site do not provide;
- Describe what improvements you plan to make to the proposed site, including improvements to any existing buildings, signage, landscaping, and parking areas, that will be beneficial to the surrounding community (if applicable); and,
- Describe how the issuance of the license and/or operation of the business WILL NOT contribute to or aggravate an existing crime problem in the area, including:
 - Your knowledge of the area, previous experience in business, and/or the previous operation of a licensed premises;
 - Precautions or guidelines you will follow to insure that your premises will be operated in a manner that is beneficial to the area. This might include a lighted parking area, security guard, video cameras, special landscaping to deter graffiti, etc.
- Attach any written letters of support;
- Attach any documentation regarding over-concentration and/or crime rates you received from ABC.

Please refer to the current Fee Schedule for Planning Division related fees (Filing fees are generally NOT refundable).

NOTE: Business competition and financial gain CANNOT be considered as justification for public convenience or necessity.