



City of Arts & Innovation

REQUESTS FOR ART PROPOSALS

Fire Station #3 Magnolia Center (Midtown)

Deadline: September 8, 2023 before 5:00 pm

Overview:

The City of Riverside is seeking submissions from qualified artist(s) to design and install a mural at Fire Station 3.

STATION 3 MAGNOLIA CENTER (MIDTOWN)



Fire Station 3 is located at 6395 Riverside Avenue. Fire Station 3 is a multi-company station staffing Engine 3 and Truck 3. Station 3 also facilitates the technical rescue team and all personnel are members of the California Urban Search and Rescue Task Force 6.

The Magnolia Fire Station serves the following neighborhoods:

Magnolia Center
Portions of Victoria
Wood Streets
Portions of Grand

Portions of Casa Blanca
Portions of Ramona
Portions of Victoria
Portions of Casa Blanca

Portions of Hawarden
Hills

ARTWORK/DESIGN GUIDELINES

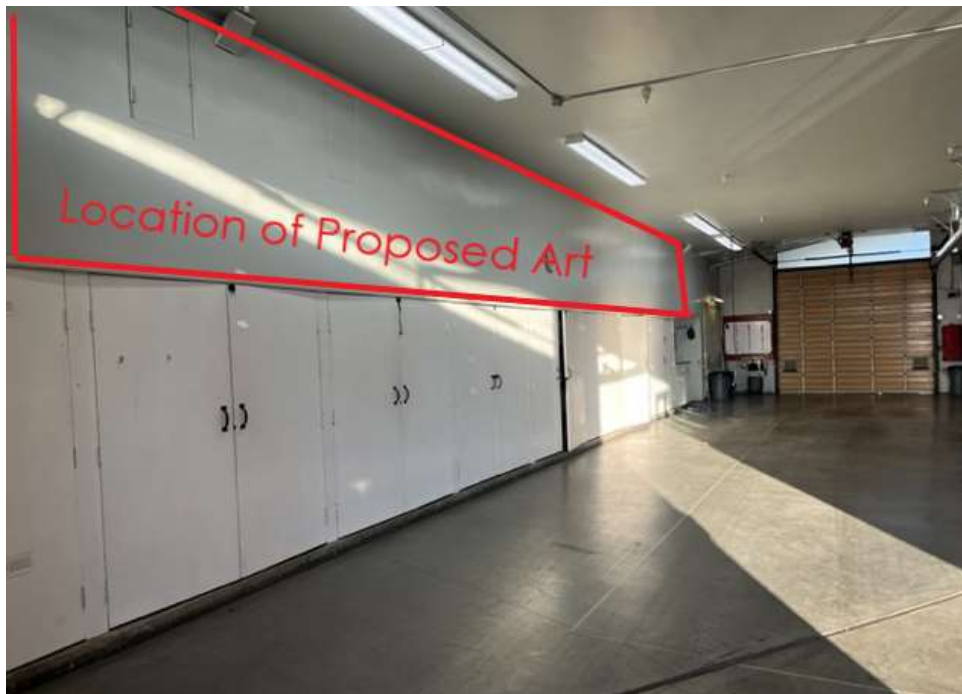
The City of Riverside has a diverse community that art can highlight. Designs for this project can include aspects of our diversity. Designs can focus on the natural landscape of Riverside, the neighborhoods served by Fire Station 3, OR the local arts community. Be creative in designing a mural that tells the story of Riverside in a dynamic way.

Suggested themes include:

- A timeline of various firefighting apparatus across the wall. From horse drawn steam pumpers to a newer fire engine and everything else in between.
- Block letters with images within each letter. For example, TECH RESCUE with each discipline inside the letters.
- Various "Mid- town / Magnolia Center iconic buildings or places this station serves.

Specifications and Scope of Services:

- Designs should not include political or promotional messaging
- Designs should not infringe on any copyrights or trademarks, marketing, or signage
- Artist will install the mural and coordinate with city staff
- Mural installation will be inside Fire Station 3
- The measurements for the prospective wall are 64' 10"W x 5"8" H
- Location of mural is indicated below:



SCHEDULE OF EVENTS

It is the goal of the City to select and retain an artist by July 17, 2023. In preparation for that action, the following **tentative** schedule of events has been prepared:

Event	Date	Time
Request for Art Proposals Released	August 16, 2023	NA
On-site meeting	August 29, 2023	11:00 am
Proposals Due	September 8, 2023	Before 5:00 pm
Review and Selection	September 15, 2023	NA
Notification of Selection	September 22, 2023	NA

The City reserves the right to amend, withdraw and cancel this RFP.

GENERAL TERMS AND CONDITIONS

The successful artist must meet all insurance requirements and must possess valid City of Riverside Business License throughout the term on the project.

PROPOSAL FORMAT AND CONTENTS

Proposals shall adhere to the following format for organization and content. Proposals must be typed and arranged in the following sequence to facilitate evaluation:

- **Cover Letter:** Include artist experience and briefly describe why artist desires to install mural at this location.
- **Proposed Design:** Color rendering of proposed mural.
- **Description of Design:** Provide a brief description of the design (250-word limit).
- **Experience and References:** Provide at least two examples of previous work and at least two references for public art experience.
- **Pricing:** Must include all materials and rental costs of any required equipment.
- **Scope of Proposed Work:** Provide timeline for completion, materials required, equipment required, hours required for work to take place, and any other information related to the installation of the mural. Provide maintenance plan required for mural to remain in proper condition.

EVALUATION OF PROPOSALS

The evaluation committee will evaluate proposals based on the following criteria:

- Proposed Design (35%)
- Designs Appropriateness at this location (20%)
- Experience and References (20%)
- Pricing (25%)

SUBMISSION

Proposals must be submitted as one PDF document electronically to specialevents@riversideca.gov **before 5:00 pm on September 8, 2023.**

Please contact Arts & Cultural Affairs Division with any questions by email at specialevents@riversideca.gov