

RIVERSIDE PUBLIC UTILITIES

13th ANNUAL

Bottled Water Label Art Contest



Attention Riverside High School students!

Do you have a flair for art?

If so, here's a great chance to design your first product label, and win \$250 in cash!

We want to put your artwork on the labels of over 50,000 bottles of water!

Winners & Awards

Riverside Public Utilities will present one cash award of \$250 to the top two label designs.

The names of the winning artists and their schools will be printed on the label.

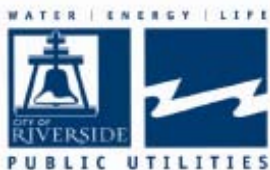
Art teachers of the winning students will receive a \$50 gift certificate from an art supply store.

Judging

City of Riverside staff, and members of the local art community will review the artwork in June 2010. Decisions of the judges are final. There will be two winners chosen from art with the following theme:

- **General**
- **Riverside Arts & Culture**

Judges will also be rating overall design, creativity, and neatness.



**DEADLINE TO SUBMIT COMPLETED
ARTWORK IS 5 P.M. ON FRIDAY, JUNE 4, 2010**



Contest Rules

- Open to students in grades 9-12 who attended a public or private high school in the City of Riverside.
- **Artwork must be 4" x 14" long.**
- Artwork may be produced on paper stock appropriate for the medium used.
- Suggested mediums include, but are not limited to, water colors, oils, colored pencils, acrylics, colored chalk, gauche and airbrush.
- **All entries must be original student art-work; no trademark, copyright, photographs, or computer graphics.**
- Is to be used as part of the design.
- Label design should have general audience appeal.
- Brightly colored, bold and contrasting, designs are encouraged.
- Entries will not be returned.
- Fill in entry form and attach the completed entry form to the back of the finished label design.
- Winning artwork will become the sole property of Riverside Public Utilities and may be used at our discretion.

Award Ceremony

Winners will be notified in August 2010. Riverside Public Utilities will hold an awards ceremony in the fall of 2010 at a Board of Public Utilities meeting where prizes will be awarded.

Submit completed entries to:
Riverside Public Utilities Art Contest
Attn: Marjorie Mitchell
3025 Madison Avenue
Riverside, CA 92504
Info: 826-5984 Fax: 826-2104



**HAVE YOUR
ARTWORK SEEN BY
THOUSANDS!**

Entry Form

Riverside Public Utilities
13th Annual Bottled Water
Label Art Contest

(Fill out all information and attach to back of entry)

Student's Name: _____

Student's Grade Level: 9 10 11 12

Home Address: _____

Home Phone: _____

Parent's Name: _____

Parent's Daytime Phone: _____

Parent's E-Mail: _____

High School: _____

Art Teacher: _____

Teacher E-Mail: _____

School Address: _____

School Phone: _____

This form must be attached to back of your entry.
All entries become property of
Riverside Public Utilities
Deadline to enter is 5 P.M. on Friday, June 4, 2010.