



City of Arts & Innovation

PRESS RELEASE

Police Department
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Chief of Police

FOR IMMEDIATE RELEASE

July 27, 2017

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RIVERSIDE POLICE DEPARTMENT JOINS THE PINK PATCH PROJECT

RIVERSIDE, CA - The Riverside Police Department proudly announces it will be one of over 100 agencies to partnership with the Pink Patch Project. The Pink Patch Project is an innovative public awareness campaign designed to bring attention to the fight against breast cancer and to support breast cancer research organizations in combating this devastating disease. The pink patches are intended to encourage conversation and public awareness about the importance of early detection. All funds raised through the sales of the pink patches will be donated toward cancer research, treatment and education. The Riverside Police Department has chosen The Pink Ribbon Place, Riverside's first breast cancer resource center.

October is National Breast Cancer Awareness Month. All uniformed personnel will have the option to wear the pink patch in place of their department issued patches as a reminder of our dedication and commitment to this project.

As part of this project, we are now selling our specially designed pink patches for \$10.00 each. You may purchase with cash or check- payable to The Riverside Police Foundation. If mailing is required there is a \$2.00 shipping and handling fee. All donations will be given to The Pink Ribbon Place in Riverside. You may purchase the commemorative pink patches at our community events, by emailing Officer Cheryl Hayes at chayes@riversideca.gov and at the following Riverside Police Department locations: 4102 Orange Street, Riverside, CA 92501 and 10540 Magnolia Avenue, Riverside, CA 92505. Credit card processing coming soon.

4102 Orange Street, Riverside, CA 92501 | Phone: (951) 826-5700 | RiversideCA.gov



For additional information on purchasing a Riverside Police Department pink patch, please contact Officer Cheryl Hayes at chayes@riversideca.gov or (951) 826-5573.

