



*City of Arts & Innovation*

# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

June 29, 2016

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Traffic Bureau  
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## PEDESTRIAN SAFETY ENFORCEMENT OPERATION

RIVERSIDE, CA – On Tuesday, June 28, and Wednesday, June 29, 2016, members of the Riverside Police Traffic Bureau conducted a Pedestrian Safety Traffic Enforcement Operation throughout the City of Riverside. Officers focused the enforcement on vehicles not yielding to pedestrians in a crosswalk and pedestrians entering the roadway when unsafe or outside a crosswalk.

During the operations, officers issued 16 citations for motorist not yielding to pedestrians in a crosswalk. Citations were issued to 3 pedestrians for entering a crosswalk when unsafe, 3 for crossing outside a designated crosswalk and 1 for being in the roadway.

The enforcement is funded through a grant by the Office of Traffic Safety and is intended to reduce traffic collisions in our community and make our roadways safer for both pedestrians and motorist. Additional Pedestrian Safety Enforcement Operations will be conducted throughout the City of Riverside along with Bicycle Safety Enforcement Operations.

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