



# **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

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## **Riverside Police Encourage Community Participation in National Night Out**

**Riverside, California** – Neighborhoods throughout the City of Riverside are being invited to join forces with thousands of communities nationwide for the 28<sup>th</sup> Annual National Night Out (NNO) crime and drug prevention event being held Tuesday, August 2, 2011.

National Night Out is designed to heighten crime and drug prevention awareness, generate support for, and participation in, local anti-crime efforts, strengthen neighborhood spirit, and send a strong message to criminals letting them know neighborhoods are organized and fighting back.

“National Night Out showcases the vital importance of a police-community partnership,” said Riverside Police Chief Sergio Diaz. “We are asking for citizen involvement in our fight for a safer Riverside. Be involved and join us in giving crime a going away party.”

It is expected that NNO will involve over 37 million people in 15,000 communities from all 50 states, U.S. territories, Canadian cities and military bases around the world. NNO, is sponsored by the National Association of Town Watch (NATW), TARGET, as a national corporate sponsor, and co-sponsored locally by the Riverside Police Department.

From 6 to 9 p.m. on Tuesday, August 2, 2011, residents in neighborhoods throughout Riverside are asked to spend the evening outside with your neighbors and police. Events may include a variety of special events such as block parties, pot lucks, cookouts, flashlight walks, contests, youth activities, and visits from the police. To register your event, visit [www.rpdonline.org](http://www.rpdonline.org) to download the form.

The Riverside Police Department is committed to making *National Night Out* a time for our community to stand together, promote awareness, safety, and neighborhood unity. Police personnel will be out in force and will be stopping by the registered events citywide.

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