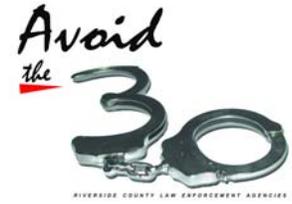




Avoid the 30 Riverside County



PRESS RELEASE

FOR IMMEDIATE RELEASE:

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JULY 4TH WEEKEND AVOID CAMPAIGN – FINAL UPDATE

Did YOU AVOID the 30?

Riverside, CA. - The July 4th Weekend DUI crackdown on drinking drivers has resulted in a large number of DUI arrests from the Sobriety Checkpoints, Special Saturation Patrols and routine patrol in the Riverside County "AVOID" DUI Campaign.

From 12:01 a.m., Thursday, July 3, 2008, through Midnight, Sunday, July 6, 2008, officers representing 30 county law enforcement agencies have arrested 47 individuals for driving under the influence of alcohol or drugs. Tragically, there was at least one death due to a traffic collision near Indio that is still under investigation. It is unknown at this time if the collision is DUI-related. (*NOTE: These numbers are only provisional with many agencies yet to report)

County Law Enforcement officials conducted a DUI Checkpoint in Perris and Saturation Patrols in Beaumont, Corona, Hemet, and Riverside.

MEDIA NOTE: Please visit the California AVOID website at www.californiaavoid.org or the Riverside County AVOID website at www.avoidthe30.org for more information on the areas next enforcement campaign.

The goal of this program is to warn people of the dangers and consequences of driving while impaired. Every 39 minutes and nearly 40 times a day, someone in the United States dies in an impaired driving-related crash according to research by the National Highway Traffic Safety Administration. That is why Avoid the 30 along with other highway safety, community health and law enforcement officials reminded everyone this Fourth of July that *Buzzed Driving Is Drunk Driving* and to designate a sober driver before they celebrated.

**Police, Sheriff and the CHP encourage all motorists to help make your community safer:
Report Drunk Drivers – Call 9-1-1.**

*Funding for this program was provided by a grant from the California Office of Traffic Safety,
through the National Highway Traffic Safety Administration.*

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Avoid the 30 law enforcement agencies in Riverside County:

Banning • Banning CHP • Beaumont • Blythe • Blythe CHP • Calimesa • Canyon Lake
Cathedral City • Coachella • Corona • Desert Hot Springs • Hemet • Indian Wells • Indio • Indio CHP
Lake Elsinore • La Quinta • Moreno Valley • Murrieta • Norco • Palm Desert • Palm Springs
Perris • Rancho Mirage • Riverside • Riverside CHP • San Jacinto • Temecula
Temecula CHP • University of CA Riverside

YOU DRINK. YOU DRIVE. YOU'RE OURS!