



City of Arts & Innovation

PRESS RELEASE

FOR IMMEDIATE RELEASE

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FATAL TRAFFIC COLLISION

RIVERSIDE, CA – On November 12, 2014, at approximately 0710 hours, Riverside Police and Fire were dispatched Streeter Ave. and Sierra St. regarding a traffic collision involving a vehicle and a pedestrian. According to witnesses at the scene, the pedestrian, a 13 year old boy was east bound crossing Streeter Ave. at Sierra St. in a controlled crosswalk. The driver, a 44 year old Riverside resident, was traveling north bound on Streeter Ave. According to witness statements, the driver ran the red light at Sierra when the collision occurred.

The boy, who was an eighth grade student and walking to school when he was struck, was transported to a local hospital where he succumbed to his injuries. The driver was taken into custody on suspicion of driving while under the influence of prescription drugs. RUSD staff responded grief counseling services to the affected schools for students and parents.

Members of the department's Traffic Services Bureau were on duty and responded to the scene where the collision is still under investigation.

Anyone who may have witnessed this collision is urged to contact Detective Rick Prince at 951-826-8722.

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