



City of Arts & Innovation

PRESS RELEASE

Police Department
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FOR IMMEDIATE RELEASE

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Riverside Police and Target Offer Incentives for Involvement in National Night Out

Riverside, California – The Riverside Police Department invites neighborhoods in the city of Riverside to participate in, and celebrate, **National Night Out** (NNO) being held Tuesday, August 5, 2014. *National Night Out* is designed to heighten crime and drug prevention awareness, generate support for, and participation in, local anti-crime efforts, strengthen neighborhood spirit, and send a strong message to criminals, letting them know neighborhoods are organized and fighting back.

From 6 to 9 pm on Tuesday, August 5, 2014, residents in neighborhoods throughout Riverside are asked to spend the evening outside with your neighbors and police. While the traditional “lights on” and front porch vigils remain a part of NNO, activities have expanded to include a variety of events such as block parties, pot lucks, cookouts, flashlight walks, contests, youth activities, and visits from police and fire personnel.

With help from our local Target stores, the Riverside Police Department will provide the first 15 groups from each of the four areas of our city a case of water and other incentives to help with their events. Riverside Police Department will visit all community events that are registered with our department. Register your event at www.rpdonline.org.

“National Night Out showcases the vital importance of a police-community partnership,” said Riverside Police Chief Sergio Diaz. “We all need citizen involvement for a safer Riverside.”

The Riverside Police Department is committed to making *National Night Out* a time for our community to stand together, promote awareness, safety, and neighborhood unity. Police personnel will be out in force and will be stopping by all registered events citywide.

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