



City of Arts & Innovation

PRESS RELEASE

Police Department
SERGIO G. DIAZ
Chief of Police
FOR IMMEDIATE RELEASE

Date: June 23, 2014

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Riverside Police Partner with 7-Eleven to Reward Positive Behavior

Riverside, California: The Riverside Police Department will again be participating in the 7-Eleven Operation Chill Program to reward children displaying positive behavior with a free Slurpee drink from their local 7-Eleven store.

"We appreciate 7-Eleven's help in making Riverside Police Personnel more accessible to the city's young people" said Chief of Police Sergio G. Diaz.

The program will kick-off with an Operation Chill Safety Fair on Saturday, June 28th, at the 7-Eleven store located at 11887 Magnolia Avenue in Riverside. Police will be offering safety information and fingerprinting for children, 7-Eleven will give away a free Slurpee to attendees, the Boys & Girls Clubs of Greater Redlands-Riverside will be there to add to the fun, and the KGGI 99.1 street team will be there to play music and giveaway great prizes.

When: Saturday, June 28, 2014
Time: 10:00 a.m. to 1:00 p.m.
Where: 7-Eleven Parking Lot
11887 Magnolia Avenue, Riverside

The Riverside Police Department is proud of our police-community partnerships and is committed to promoting awareness, safety, and thanks to 7-Eleven, rewarding positive behavior. For more information contact Supervisor Karen Haverkamp at 951-826-5644.

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