



City of Arts & Innovation

PRESS RELEASE

Police Department
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FOR IMMEDIATE RELEASE

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RIVERSIDE POLICE DEPARTMENT CONDUCT “DECOY” OPERATION

Riverside, CA – On June 12, 2014, The Riverside Police Department's Vice Unit conducted a minor decoy operation in the City of Riverside. A minor, under the supervision of Vice officers, enters on-sale establishments and attempts to purchase alcohol from an employee. The minors were directed to show their California driver's license, California identification card, or tell the employee their age if asked. The operation was conducted over a five-hour period and included 11 businesses visited. Eight of those locations visited either checked identification or asked the age of the decoy. After discovering the age of the decoy, the employee properly asked the decoy to leave the establishment without serving them a drink. Three businesses sold alcohol to a minor. The names of the businesses cited were Straw Hat Pizza in the 3700 block of La Sierra Ave., Taco Hut in the 10900 block of Magnolia Ave. and Roadhouse Grill in the 3800 block of Tyler St. Employees serving alcohol to minors were cited for Business and Professions Code violations.

Due to the on-going efforts of the Riverside Police Department's Vice Unit, and the Department of Alcohol Beverage Control, responsible on-sale establishments have a direct impact in preventing underage drinking. This project is part of the Department of Alcoholic Beverage Control's Grant Assistance Program (GAP), funded by the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

