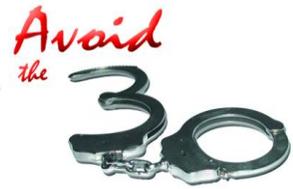


Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

Wednesday May 21, 2014

Contact:

Skip Showalter

Sergeant, Traffic Bureau

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(951) 351-6046

DUI/DRIVER'S LICENSE CHECKPOINT PLANNED THIS WEEKEND

RIVERSIDE, CA – The Riverside Police Department Traffic Bureau will be conducting a DUI/Driver's License checkpoint on Friday, May 23, 2014, at an undisclosed location within the city limits between the hours of 6:00 p.m. and 12:00 a.m.

The deterrent effect of DUI checkpoints is a proven resource in reducing the number of persons killed and injured in alcohol or drug involved crashes. Research shows that crashes involving an impaired driver can be reduced by up to 20 percent when well-publicized DUI checkpoints and proactive DUI patrols are conducted routinely.

In California, this deadly crime led to 774 deaths because someone failed to designate a sober driver. Nationally, the latest data shows nearly 10,000 were killed by an impaired driver. "Over the course of the past three years, DUI collisions have claimed 12 lives and resulted in 192 injury crashes harming 281 of our friends and neighbors," said Sergeant Skip Showalter.

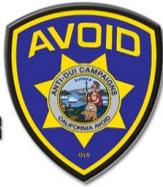
Officers will be looking for signs of alcohol and/or drug impairment with officers checking drivers for proper licensing delaying motorists only momentarily. When possible, specially trained officers will be available to evaluate those suspected of drug-impaired driving.

Recent statistics reveal that 30 percent of drivers in fatal crashes had one or more drugs in their systems. A study of active drivers showed more tested positive for drugs that may impair driving (14 percent) than did for alcohol (7.3 percent). Of the drugs, marijuana was most prevalent, at 7.4 percent, slightly more than alcohol.

According to the National Highway Traffic Safety Administration (NHTSA), checkpoints have provided the most effective documented results of any of the DUI enforcement strategies, while also yielding considerable cost savings of \$6 for every \$1 spent. Nearly 90 percent of California drivers approve of DUI checkpoints.

DUI Checkpoints are placed in locations based on collision statistics and frequency of DUI arrests affording the greatest opportunity for achieving drunk and drugged driving deterrence. Locations are chosen with safety considerations for the officers and the public.

Drivers caught driving impaired can expect the impact of a DUI arrest to include jail time, fines, fees, DUI classes, other expenses that can exceed \$10,000 not to mention the embarrassment when friends and family find out.



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Funding for this checkpoint is provided to Riverside Police Department by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration, reminding everyone to continue to work together to 'Report Drunk Drivers – Call 9-1-1.'

MEDIA NOTES: To schedule an interview regarding the Riverside Traffic Safety Operations, please contact Sergeant Skip Showalter, (951) 351-6046, or via email at sshowalter@riversideca.gov. To schedule an interview regarding impaired driving efforts and programs in California please contact Chris Cochran, California Office of Traffic Safety at (916) 509-3063 or via email at ccochran@ots.ca.gov.

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REPORT DRUNK DRIVERS	CALL 911	 
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