



City of Arts & Innovation

PRESS RELEASE

Police Department
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FOR IMMEDIATE RELEASE

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Enforcement Operation Aims to Reduce Motorcycle Crashes

Careless motorists as well as riders get special scrutiny

The Riverside Police Department will be conducting a specialized Motorcycle Safety Enforcement Operation on Friday, January 17, 2014, in an effort to lower deaths and injuries to motorcycle riders. Extra officers will be on duty patrolling areas frequented by motorcyclists and where motorcycle crashes occur. Officers will be looking for violations made by drivers and riders alike that can lead to motorcycle crashes. They will be cracking down on both those operating regular vehicles and motorcycles who are under the influence of drugs or alcohol, speeding, making illegal turns, or any other dangerous violation.

Motorcycle fatalities saw a phenomenal drop of 37 percent 2008 to 2010, but rose early to nearly 18 percent in 2011. Operations like this are aimed at curbing any more rises in motorcycle deaths and sending the numbers downward.

California collision data reveals that primary causes of motorcycle-involved crashes include speeding, unsafe turning and impairment due to alcohol and other drugs. The Riverside Police Department is also reminding all motorists to always be alert and watch out for motorcycles, especially when turning and changing lanes.

As the economy turns upward, there will likely be more miles driven by all vehicles, plus more novice motorcycle riders who are untrained and unable to handle the power of today's motorcycles. The message to all drivers and motorcyclists is: share in the



responsibility and do your part by safely “sharing the road.” Riders can get training through the California Motorcyclist Safety Program. Information and training locations are available at www.CA-msp.org or 1-877 RIDE 411 or 1-877-743-3411.

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