



*City of Arts & Innovation*

# PRESS RELEASE

**Police Department**  
**SERGIO G. DIAZ**  
Chief of Police

## FOR IMMEDIATE RELEASE

Date: January 5, 2014

Contact: Sergeant B. Shafer  
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## FATAL TRAFFIC COLLISION

RIVERSIDE, CA – On Sunday, January 5, 2014, at about 3:45 PM, members of the Riverside Police and Fire Departments responded to reports of a vehicle vs. bicycle traffic collision on Central Ave east of the 91 freeway.

According to witnesses, a vehicle traveling east on Central Ave in the far right lane, nearest the curb, struck an adult male bicyclist who was traveling in the same direction near the curb. Members of the Riverside Fire Department and AMR Paramedics rendered aid to the bicyclist, but he was ultimately pronounced deceased.

The driver of the vehicle was detained at the scene and questioned. Members of the Riverside Police Department M.A.I.T Team responded to the scene and the investigation is on-going.

Anyone with information regarding this collision is asked to call Detective Ken Madsen at (951) 826-8723.

#14-001-988#

