



# Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

December 20, 2013

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## WINTER HOLIDAY AVOID DUI CAMPAIGN UPDATE *DUI Arrests Increase*

The first seven days of the Winter Holiday Anti-DUI crackdown has resulted in a significant number of DUI arrests from local routine traffic enforcement and special Avoid the 30 DUI deployments in Riverside County.

From 12:01 a.m., Friday, December 13, 2013, through midnight, Thursday, December 19, 2013, officers representing 30 Riverside County law enforcement agencies have arrested **250** individuals for driving under the influence of alcohol or drugs. In 2012, 230 DUI arrests occurred during the same seven (7) day time period. There have been no alcohol-related deaths reported which mirrors last year's results. (\*\*NOTE: These numbers are only provisional with some agencies yet to report\*\*)

For the second weekend of the campaign, a DUI/driver's license checkpoint will be conducted in the cities of Coachella, Eastvale, La Quinta, Menifee and Perris. Dedicated DUI saturation patrols will be deployed in the cities of Corona, Desert Hot Springs, Hemet, Palm Desert, Perris, Temecula and Riverside. A multi-agency DUI task force is deploying in the cities of Banning, Beaumont, Hemet and San Jacinto.

All regularly scheduled traffic and patrol officers will focus efforts at stopping and arresting DUI drivers during their normal shifts. Multiple DUI/driver's license checkpoints, multi-agency DUI task force operations and local DUI patrols are all part of this county-wide crackdown during the 20-day Winter Holiday Campaign.

Police officers, sheriff deputies and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 911!

DUI arrest data collection will continue through New Year's Day. Funding for Avoid the 30 operations is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration who reminds you to "Report Drunk Drivers, Call 911!"

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