



Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

December 12, 2013

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HOLIDAY BOOZERS BEWARE: AVOID THE 30 IS CRACKING DOWN ON DRUNK DRIVERS *Drive Sober or Get Pulled Over*

Riverside, CA— This holiday season, police officers, sheriff deputies and the CHP will be out in force cracking down on impaired drivers throughout the region with aggressive *Drive Sober or Get Pulled Over* enforcement. From December 13, 2013, through January 1, 2014, state and local law enforcement will be watching for impaired drivers to help keep roads safe for holiday travelers.

The Avoid the 30 DUI Task Force will be aggressively looking for impaired drivers with plans in place for twenty DUI/driver's license checkpoints, three multi-agency task force operations and forty DUI saturation patrols. (**See attached schedule for the 20 day mobilization for dates and city locations)

Every law enforcement agency in Riverside County is prepared to stop and arrest any impaired driver to keep roads safe. Nationally, from 2007 to 2011, statistics from December only show there were 4,169 people killed in crashes that involved drivers with blood alcohol concentrations (BAC) of .08% or higher. In California, during the same time period, 505 people were killed and thousands seriously injured.

Drunk drivers often face jail time, the loss of their driver's license, higher insurance rates and dozens of other unanticipated expenses ranging from attorney fees, court costs, car towing and repairs, to lost wages due to time off from work. Even worse, an impaired driver can cause a traffic collision that claims someone's life or their own.

Please follow these tips to keep the holidays safe and happy:

- Even one drink can impair your judgment and increase the risk of getting arrested.
- If you have been drinking, do not drive. Call a taxi, a sober friend or a family member. Use public transportation or use a sober ride program. **The Auto Club (AAA) sponsors a complimentary Tippy Tow service on New Year's Eve and the Fourth of July. This service offers free rides to drivers who have been drinking. Ask for a Tippy Tow by calling 1-800-400-4AAA (4222).**
- Be responsible. If someone you know is drinking, do not let that person get behind the wheel.
- If you see an impaired driver on the road, contact law enforcement. Your actions may save someone's life and your inaction could cost a life.

Remember, it is never safe to drink and drive: *Drive Sober or Get Pulled Over.*

Funding for Avoid the 30 operations is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration who reminds you to 'Report Drunk Drivers, Call 911!



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2013 Winter Holiday Schedule of Operations

The following schedule is current as of December 12, 2013, and is provided for media release.

Friday, December 13th

DUI/DL Checkpoint

City of Lake Elsinore	
City of Corona	(OTS Mini-Grant)
City of Desert Hot Springs	(OTS Mini-Grant)
City of Jurupa Valley	(OTS Mini-Grant)
City of La Quinta	(OTS Mini-Grant)
City of Riverside	(OTS Mini-Grant)
City of Temecula	(OTS Mini-Grant)

Multi-Agency Task Force Operation

- **Region 2**

Cities of Corona, Eastvale, Jurupa Valley, Moreno Valley and Riverside

DUI Saturation Patrol

City of Beaumont
City of Indian Wells
City of Murrieta

Saturday, December 14th

DUI/DL Checkpoint

City of Moreno Valley	
City of Murrieta	(OTS Mini-Grant)
City of Norco	(OTS Mini-Grant)

DUI Saturation Patrol

City of Banning
City of Coachella
City of Jurupa Valley
City of Menifee
City of Palm Springs
City of Lake Perris

Sunday, December 15th

DUI Saturation Patrol

City of Hemet
City of Mount San Jacinto

Thursday, December 19th

DUI Saturation Patrol

City of Riverside	(OTS Mini-Grant)
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Friday, December 20th

DUI/DL Checkpoint

City of Coachella

DUI Saturation Patrol

City of Corona
City of Hemet
City of Palm Desert
City of Perris

Saturday, December 21st

DUI/DL Checkpoint

City of Eastvale	(OTS Mini-Grant)
City of La Quinta	(OTS Mini-Grant)
City of Menifee	(OTS Mini-Grant)
City of Perris	(OTS Mini-Grant)



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Saturday, December 21st

Multi-Agency Task Force Operation

- **Region 3**

Cities of Banning, Beaumont, Hemet and San Jacinto

DUI Saturation Patrol

City of Rancho Mirage
City of Riverside
City of Temecula

Sunday, December 22nd

DUI Saturation Patrol

City of Desert Hot Springs

Monday, December 23rd

DUI Saturation Patrol

City of Riverside

Friday, December 27th

DUI/DL Checkpoint

City of Lake Elsinore (OTS Mini-Grant)
City of Palm Springs (OTS Mini-Grant)

DUI Saturation Patrol

City of Beaumont
City of Blythe
City of La Quinta
City of Murrieta
City of Palm Springs
City of Riverside

Saturday, December 28th

DUI/DL Checkpoint

City of San Jacinto (OTS Mini-Grant)
City of Temecula (OTS Mini-Grant)

Multi-Agency Task Force Operation

- **Region 4**

Cities of Indian Wells, Mount San Jacinto, Palm Desert, Palm Springs and Rancho Mirage

DUI Saturation Patrol

City of Banning
City of Blythe
City of Coachella
City of Riverside (OTS Mini-Grant)

Sunday, December 29th

DUI Saturation Patrol

City of San Jacinto

Tuesday, December 31st

DUI/DL Checkpoint

City of Palm Desert

DUI Saturation Patrol

City of Blythe
City of Corona
City of La Quinta
City of Lake Perris
City of Moreno Valley
City of Riverside (OTS Mini-Grant)

Additional information about the Avoid Program and operational plans from around the region can be found at avoidthe30.org or look for us on Facebook.
Funding for Avoid the 30 operations is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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