



Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

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SUMMER/LABOR DAY AVOID DUI CAMPAIGN – MONDAY UPDATE

DUI Arrests Up & DUI Injuries Down

The nationwide Summer/Labor Day DUI crackdown has resulted in a significant number of DUI arrests from local routine traffic enforcement and special Avoid the 30 DUI deployments in Riverside County.

From 12:01 AM, Friday, August 16, 2013, through Midnight, Sunday, August 18, 2013, officers representing 30 Riverside County law enforcement agencies arrested **164** individuals for driving under the influence of alcohol or drugs. In 2012, 162 DUI arrests occurred during the same three (3) day period.

There have been no DUI deaths reported so far. Last year during this same period, no deaths occurred as a result of an impaired driver. However, five injuries have been attributed to alcohol-involved collisions compared to eight injuries during this same three-day period last year. (**NOTE: These numbers are only provisional with some agencies yet to report**)

Over the next several days of the campaign, a DUI/driver's license checkpoint will be conducted in the city of Moreno Valley and extra DUI saturation patrols will be deployed in the city of Indio. Specialized traffic enforcement operations are planned in the cities of Hemet, Moreno Valley and Riverside. In addition, all regularly scheduled traffic and patrol officers will focus efforts at stopping and arresting DUI drivers during their normal shifts.

Police officers, sheriff deputies and the CHP encourage all motorists to help make your community safer. DUI arrest data collection will continue through Labor Day, midnight, Monday, September 2, 2013. Avoid programs are named for the number of participating police agencies in each county. Funding for Avoid the 30 operations is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration who reminds you to 'Report Drunk Drivers, Call 911!'

MEDIA NOTE: The checkpoint locations and saturation patrols will be made available for media opportunities or ride-a-longs each night. To schedule an interview regarding anti-drunk driving efforts, or to request a ride-a-long with law enforcement, please contact Lieutenant Mark Rossi at 951.826.8777 or via email at MRossi@riversideca.gov

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