



PRESS RELEASE

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Riverside Police Encourage Community Involvement in the 30th National Night Out

Riverside, California – The Riverside Police Department invites neighborhoods in the city of Riverside to participate in and celebrate the 30th Annual **National Night Out** (NNO) event being held Tuesday, August 6, 2013. *National Night Out* is designed to heighten crime and drug prevention awareness, generate support for, and participation in, local anti-crime efforts, strengthen neighborhood spirit, and send a strong message to criminals, letting them know neighborhoods are organized and fighting back.

“National Night Out showcases the vital importance of a police-community partnership,” said Riverside Police Chief Sergio Diaz. “We all need citizen involvement for a safer Riverside.”

It is expected that NNO will involve over 37 million people in 15,000 communities from all 50 states, U.S. territories, Canadian cities, and military bases around the world. NNO is sponsored by the National Association of Town Watch, Target, and co-sponsored locally by the Riverside Police Department and our Target stores.

From 6 to 9 pm on Tuesday, August 6, 2013, residents in neighborhoods through Riverside are asked to spend the evening outside with your neighbors and police. While the traditional “lights on” and front porch vigils remain a part of NNO, activities have expanded to include a variety of events such as block parties, pot lucks, cookouts, flashlight walks, contests, youth activities, and visits from police and fire personnel.

The first five neighborhoods from each of the four areas of our city will receive a case of water and a \$20 Target gift card to help with their events. Register your event at www.rpdonline.org.

The Riverside Police Department is committed to making *National Night Out* a time for our community to stand together, promote awareness, safety, and neighborhood unity. Police personnel will be out in force and will be stopping by all registered events citywide.

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