

Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

May 22, 2013

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Memorial Day Weekend Holiday DUI Crackdown

High Visibility Avoid DUI Campaign Set for Holiday Weekend

Riverside, CA – The Avoid the 30 DUI Task Force is deploying officers this holiday weekend at DUI/driver's license checkpoints and through DUI saturation patrols countywide. The goal, as well as that of all law enforcement officers, is to arrest impaired drivers and to keep the public aware of the dangers of driving while impaired by alcohol and drugs.

The start of the summer season has arrived, along with many college and high school graduations, but if history repeats... drunk or drugged driving crashes will rise when reckless drivers take to the roadways impaired. Friends and families will gather for celebrations and to start the summer season, often with alcohol, this 3-day weekend. Law enforcement is reminding everyone to make plans now for those weekend trips and parties. Make sure to use a 'Designated Sober Driver' to prevent arrest or worse, a deadly driving tragedy.

Beginning Friday night, law enforcement throughout the region will deploy a DUI/driver's license checkpoint in the city of Moreno Valley with special DUI saturation patrols deploying in the cities of Blythe, Eastvale, La Quinta, Lake Perris, Palm Desert, and Riverside. Additionally, local DUI saturation patrols will be out on Saturday and Sunday nights in the cities of Banning, Beaumont, Canyon Lake, Corona, Indian Wells, La Quinta, Lake Elsinore, Moreno Valley, Murrieta, Palm Springs Riverside, and San Jacinto. The California Highway Patrol is deploying all available officers Memorial Day weekend onto freeways and county roads as part of their Maximum Enforcement Period.

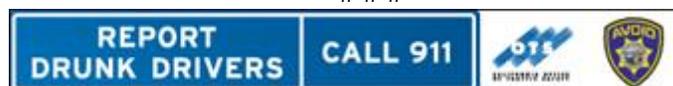
Law enforcement region-wide is asking for everyone's support this holiday weekend and all summer long:

- Plan ahead. Arrange rides home for your friends, family, co-workers and yourself before the drinking begins.
- Those hosting celebrations and servers must limit drinks to your guests or patrons. Don't serve more than one or two over several hours.
- Identify and provide free non-alcoholic drinks to the Designated Sober Driver. For tasty drink recipes, visit the DDrink Mixology Center at www.facebook.com/CaliforniaOTS.
- Cut back on the amount of drinks you plan to bring to the party and provide plenty of food.
- If you see dangerous driving, Report Drunk Drivers – Call 9-1-1!

Funding for Avoid the 30 operations is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. The Avoid Task Force will deploy checkpoints and DUI patrols next during the Independence Day Holiday and for the summer August/Labor Day DUI Mobilization.

Note: See attached Enforcement Schedule of Operations for dates and times within the county.

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Avoid the 30 Riverside County MEDIA ADVISORY



Memorial Day Weekend Schedule of Operations

Sobriety Checkpoints:

FRIDAY, May 24:

Moreno Valley Police Department: 9:30 p.m. to 3:30 a.m.

SATURDAY, May 25:

Blythe Police Department: 7 p.m. to 2 a.m.

CHP – Riverside: 7 p.m. to 1 a.m.

Murrieta Police Department: 7 p.m. to 3 a.m.

SUNDAY, May 26:

CHP – Temecula: 7 p.m. to 3 a.m.

Saturation Patrols:

FRIDAY, May 24:

Blythe Police Department

Eastvale Police Department

La Quinta Police Department

Lake Perris Police Department

Palm Desert Police Department

Riverside Police Department

University of California at Riverside (UCR) Police Department

SATURDAY, May 25:

Banning Police Department

Corona Police Department

Indian Wells Police Department

La Quinta Police Department

Lake Elsinore Police Department

Palm Springs Police Department

Riverside Police Department

SUNDAY, May 26:

Beaumont Police Department

Canyon Lake Police Department

Moreno Valley Police Department

Murrieta Police Department

San Jacinto Police Department

California Highway Patrol Maximum Enforcement Period: CHP will deploy all available officers to the region's freeways and unincorporated roads beginning 6 PM, Friday through midnight, Monday.

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Law enforcement officials throughout California remind everyone to 'Drive Sober or Get Pulled Over.' Funding for Avoid the 30 operations is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.



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