



PRESS RELEASE

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FOR IMMEDIATE RELEASE

January 22, 2013

Contact: Sergeant Dan Reeves
Traffic Bureau
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Fatal Traffic Collision

Riverside, CA – On Tuesday, January 22, 2013, at about 6:42 PM, members of the Riverside Police and Fire Departments responded to reports of a collision involving a vehicle into a wall at the Ralphs/Food 4 Less Distribution Center at 1500 Eastridge Avenue.

According to witnesses, a 2011 Dodge Avenger was traveling westbound on Eastridge from Sycamore Canyon Boulevard at approximately 100 mph. The vehicle went through the main entrance past the guard shack and onto Ralphs' property. The car continued without slowing and collided with the concrete loading docks of the warehouse. The unidentified driver, and only occupant, was pronounced deceased at the scene. The cause of the collision is unknown at this time.

A Deputy from the Riverside County Coroner's Office responded and took custody of the subject. RPD traffic personnel responded and are handling the collision investigation.

Anyone with further information is asked to contact Detective Rick Prince at (951) 826-8722.

13-010-702