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Riverside Police Recognizes Drive Safe to Work Week

“Safe Drivers Make Safer Employees”

Riverside, California – October 1-5, 2012, is Drive Safe to Work Week. The Riverside Police Department is joining the Network of Employers for Traffic Safety (NETS) to bring awareness to this national campaign. Together we are reminding employees and community members the importance of safe driving both on and off the job. This year’s campaign theme is “Back to Basics- Your Keys to Safe Driving” to refocus on the basics of responsible driving.

According to the National Highway Traffic Safety Administration, over 3,000 people were killed in crashes involving distracted drivers and nearly 400,000 were injured in motor vehicle crashes involving a distracted driver.

The Riverside Police Department is encouraging everyone to be conscious of their driving behaviors and become safer drivers on the road by following these safety tips:

- Always buckle your seat belt for optimal protection.
- Minimize driving distractions. These include texting, taking a phone call, or even changing your radio station.
- Keep your mental and physical attention on the road. Take a moment to clear your mind before heading out for the day.
- Let someone else drive if you need to catch up on emails and text messages during your daily commute or pull over (when safe to do so) if you need to answer an important phone call or text.
- Leave at least 15 minutes earlier for work in case there are traffic delays. Allowing yourself a time cushion eliminates the need to drive faster in order to make it to work on time.

The Riverside Police Department wants you to commit to a better and safer commute. So remember to follow the basic keys of safe driving and make it to your destination safe and alive!

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