



# Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

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## SUMMER/LABOR DAY AVOID THE 30 DUI CAMPAIGN – UPDATE

### *DUI Arrests Remain Steady*

The Summer/Labor Day National Anti-DUI crackdown has resulted in a significant number of DUI arrests from routine traffic enforcement and special Avoid the 30 DUI deployments in Riverside County.

From 12:01 AM, Friday, August 17, 2012, through midnight, Wednesday, August 29, 2012, officers representing 30 Riverside County law enforcement agencies have arrested **494** individuals for driving under the influence of alcohol or drugs. In 2011, 501 DUI arrests occurred during the same thirteen (13) day period. Tragically, there have been three deaths so far attributed to impaired drivers in our area. (\*\*NOTE: These numbers are only provisional with some agencies yet to report\*\*)

For the last weekend of the campaign, DUI checkpoints will be conducted in the cities of Beaumont, Blythe, Coachella, Eastvale, Hemet, Moreno Valley, Murrieta, Palm Desert, Palm Springs, Perris, Riverside and Temecula. Extra DUI saturation patrols will be deployed in the cities of Coachella, Corona, Hemet, Indian Wells, La Quinta, Lake Elsinore, Lake Perris, Moreno Valley, Murrieta, Palm Desert, Riverside, San Jacinto and Temecula. CHP officers from Riverside and Temecula will conduct roving operations including checkpoints, throughout their jurisdictions. In addition, all regularly scheduled traffic and patrol officers will focus efforts on stopping and arresting DUI drivers during their normal shifts.

Police officers, sheriff deputies and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 911. Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

DUI arrest data collection will continue through Labor Day, Monday, September 3, 2012.

**MEDIA NOTES:** Please visit the AVOID website at [www.californiaavoid.org](http://www.californiaavoid.org) for more information on the campaign's DUI enforcements, statistical data on DUI arrests and DUI fatal crashes from earlier enforcement efforts. The checkpoint locations and saturation patrols will be made available for media opportunities or ride-a-longs each night.

The national ***Driver Sober or Get Pulled Over*** crackdown is led by the California Office of Traffic Safety (OTS), with the California Avoid DUI Task Force Campaign combining high-visibility enforcement and impaired driving deterrence with heightened public awareness through publicity. Funding for this program was provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration who reminds everyone to Report Drunk Driving – Call 9-1-1!

**To schedule an interview regarding anti-drunk driving efforts, or to request a ride-a-long with law enforcement during this campaign, please contact Sergeant Skip Showalter at 951-351-6046 or via email at [sshowalter@riversideca.gov](mailto:sshowalter@riversideca.gov).**



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