



Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

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CONTACT:

Lieutenant Eric Charrette
Riverside Police Department
Phone: 951-826-8777 Email: ECharrette@riversideca.gov

SUMMER/LABOR DAY AVOID THE 30 DUI CAMPAIGN – MONDAY UPDATE

DUI Arrests Down & DUI Injuries Up

The Summer/Labor Day National Anti-DUI crackdown has resulted in a significant number of DUI arrests from routine traffic enforcement and special Avoid the 30 DUI deployments over the past weekend in Riverside County.

From 12:01 AM, Friday, August 17, 2012, through midnight, Sunday, August 19, 2012, officers representing 30 Riverside County law enforcement agencies have arrested **120** individuals for driving under the influence of alcohol or drugs. In 2011, 168 DUI arrests occurred during the same three (3) day period.

Last year, there was one DUI death reported during the 2011 Labor Day Weekend. No DUI deaths have been reported during this reporting period. However, seven injuries have been attributed to alcohol-involved collisions compared to three injuries during this same three-day period last year. (**NOTE: These numbers are only provisional with some agencies yet to report**)

Over the next few days of the campaign, extra DUI saturation patrols will be deployed in the City of Coachella. In addition, all regularly scheduled traffic and patrol officers will focus efforts on stopping and arresting DUI drivers during their normal shifts. Multiple DUI/driver's license checkpoints, multi-agency DUI task force operations and local roving DUI patrols are set region wide during this 18-day Summer/Labor Day Campaign.

Police officers, sheriff deputies and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 911. Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

DUI arrest data collection will continue through Labor Day midnight, Monday, September 3, 2012.

MEDIA NOTES: Please visit the AVOID website at www.californiaavoid.org for more information on the campaign's DUI enforcements, statistical data on DUI arrests and DUI fatal crashes from earlier enforcement efforts. The checkpoint locations and saturation patrols will be made available for media opportunities or ride-a-longs each night.

To schedule an interview regarding anti-drunk driving efforts or to request a ride-a-long with law enforcement during this campaign, please contact Lieutenant Eric Charrette at 951-826-8777 or via email at ECharrette@riversideca.gov.



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