



Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

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MEMORIAL DAY WEEKEND AVOID CAMPAIGN – FINAL REPORT

DUI Arrests Up and DUI Fatalities Down

The Memorial Day Weekend Avoid the 30 DUI Campaign has concluded with the deployment of two sobriety checkpoints and eight special DUI saturation patrols. Simultaneously, officers on routine patrol focused special attention towards the impaired driver in order to lower deaths and injuries on our streets and highways.

From 12:01 AM Friday, May 25, 2012, through Midnight Monday, May 28, 2012, officers representing 30 Riverside County law enforcement agencies arrested **226** individuals for driving under the influence of alcohol or drugs. In 2011, 191 DUI arrests occurred during the same holiday weekend. There have been no alcohol related deaths reported this year. Last year, there were three alcohol related deaths during this same time.
(*NOTE: These numbers are only provisional with many agencies yet to report*)

Law enforcement officials in partnership with the Avoid campaign will be conducting more anti-DUI efforts throughout Riverside County during the July 4th Independence Day holiday period and during an 18 day campaign in August ending Labor Day weekend.

Police, Sheriff and the CHP encourage all motorists to watch for and report impaired drivers during each and every trip around town or during summer vacations: Report Drunk Drivers – Call 9-1-1! anytime you encounter a dangerous driver.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

MEDIA NOTE: Please visit the AVOID website at www.californiaavoid.org for more information or contact your local law enforcement agency for ride-a-longs.

Avoid programs, named for the number of law enforcement agencies in each county, will also concentrate crackdowns on the Independence Day holiday period as well as during the 18-Day August/Labor Day period. In recognition that summer season is among the deadliest time of the year, law enforcement agencies throughout the county will be making every effort to arrest drunk drivers before another life is lost.



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