



# ***PRESS RELEASE***

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## **FOR IMMEDIATE RELEASE**

**Date:** Thursday, May 24, 2012  
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### **Riverside Police Employee Elected President of the International False Alarm Reduction Association**

**Riverside, California:** The Riverside Police Department is proud to announce that Police Records Specialist III Kerri McDonald has been elected President of the False Alarm Reduction Association (FARA) at their annual symposium in Albuquerque, New Mexico on May 2, 2012. The False Alarm Reduction Association is an international association primarily of persons employed by government and public safety agencies that are in charge of, or working in, False Alarm Reduction Units.

Kerri became an active member in FARA in 2002. Since that time she has held several Board of Director positions including Secretary. She has also been involved on many committees and in 2011 chaired the Training Certification Committee.



Kerri began her career with the Riverside Police Department (RPD) in 1997 working in the Records Management Bureau processing police reports, assisting customers at the front counter and answering phones in the telephone report writing unit. In 1999, she began working in the RPD's False Alarm Unit. Since that time she has been instrumental in assisting in the development of policies and procedures and city ordinances for false alarm reduction. In addition, she was actively involved in implementing new alarm management software that tracks false alarm history, alarm permit registration and billing.

In 2011, the RPD responded to 7,651 alarm calls, of which 98% were false alarms. Dispatching Police Officers in response to false alarms is costly and inefficient and involves unnecessary risk to personnel and the general public. Kerri works with the community, alarm companies and staff to reduce these false alarm occurrences so that the RPD can make more efficient use of our limited resources. In the past years there has been a reduction of false alarms by 28%.

We are proud to have Kerri represent the Riverside Police Department as the President of FARA. Please join us in congratulating her on this major accomplishment.

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