



PRESS RELEASE

Riverside Police Department • 10540 Magnolia Ave, Suite B • Riverside, CA 92505

FOR IMMEDIATE RELEASE

Date: Friday, January 6, 2012
Contact: Julian McLaughlin, (951) 826-5232
Neely Nakamura, (909) 908-0562

Riverside Police Department Battle of the Badges Blood Drive

Riverside, CA – Tuesday, January 17, 2012, the Riverside Police Department will be hosting a Battle of the Badges Blood Drive at Magnolia police Station, 10540 Magnolia AV, Ste. B, Riverside, CA. The American Red Cross will be available from 9:30 a.m. until 4:00 p.m. in the Community Room of the Riverside Police Department.

Sponsored by the American Red Cross and organized by the United States Probation department, the Battle of the Badges Blood Drive is an annual event to raise awareness of Southern California's shrinking blood supply. This is a competition between numerous law enforcement agencies to determine which agency can donate the most blood per capita. The competition was created as a way to positively impact the blood supply. All blood donations go to Southern California hospitals.

One unit of blood can save three lives. Blood transfusions are often necessary for trauma victims (due to accidents and burns), heart surgery, organ transplants, complications, newborns and premature babies, and patients receiving treatment for cancer, leukemia or other diseases. Unfortunately, law enforcement officers also have been in need of blood following involvement in a critical incident.

Law Enforcement, community members, family and friends are encouraged to participate in this event. The American Red Cross will donate a free t-shirt to all participant donors. Please join the Riverside Police Department blood drive event and help make a difference. Appointments are advised and may be made online @ www.givelife.org or through the Riverside Police Department, Officer Neely Nakamura (909) 908-0562 or Supv. Julian McLaughlin 951 826-5232.

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Please schedule your
blood donation appointment.

Hi Everyone,

On **Tuesday, January 17th, 2012**, the Riverside Police Department is sponsoring the "**Battle of the Badges Blood Drive**" again. Please click on the link below and make an appointment to Save A Life! The event will be held at Magnolia Police Station,
10540 Magnolia Ave., Riverside from 9:30am to 4pm.

“The Riverside Police Department continues to stand out amongst all law enforcement and badge carrying organizations as you know by being awarded the Battle of the Badges winner for several consecutive years”-
Tammy Rotellini | DRD Business Development, American Red Cross

Thank you!

[CLICK HERE TO MAKE AN APPOINTMENT](#)

Or contact:

Neely Nakamura at 951 826-5759

Julian McLaughlin at 951 826-5232



If you have been told previously by the American Red Cross or another blood center that you should never donate blood, please disregard this message. If you recently made a blood donation, or if you have already scheduled an appointment to donate blood, please accept our thanks on behalf of the patients whose lives you may have touched. You may not give blood if you have received a Red Cross notification asking you not to do so.

American Red Cross National Headquarters 2025 E Street NW - Washington, DC 20006

Individuals who are 17 years of age (16 with parental permission in some states), meet weight and height requirements (110 pounds or more, depending on their height) and are in generally good health may be eligible to donate blood. Please bring your Red Cross blood donor card or other form of positive ID when you come to donate.

Southern California
American Red Cross
2025 E. Street N.W.
Washington, DC 20006

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