



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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“Battle of the Badges” Blood Drive

Riverside, CA -- On Thursday, January 27, 2011, Riverside Police Department participated in their 3rd annual “Battle of the Badges” Blood Drive. The American Red Cross collected 111 units of blood at the event which was held at the Magnolia St. police station. The units of blood collected will be separated into red blood cells, plasma and platelets and can benefit up to 333 patients in Southern California Hospitals. Blood collected at these events are available for patient use within three to four days following processing and blood typing.

The following organizations, businesses and individuals helped support the “Battle of the Badges” Blood Drive: Canyon Crest Country Club, Morgan Haner from Reflection’s Salon, Yard House, Cheesecake Factory, Serenity Day Spa, Tex Mex, The Sub Station, Hooters, Chili’s, Target, Riverside Police Officer’s Association and the Riverside Police Administrator’s Association. Their contributions helped make this event a huge success.

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