



*City of Arts & Innovation*

# News Release

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## **Riverside Government TV Wins Video Awards**

*Hermes Creative Awards recognize excellence in communications*

RIVERSIDE, Calif. – The City of Riverside’s government television station recently won three notable video awards.

The staff of GTV received two gold awards and one honorable mention from Hermes Creative Awards, an international marketing and communications professional competition.

The two gold awards were given to a GrowRiverside ad completed for the recent agricultural-themed community seminar and for a GTV sponsorship ad.

The honorable mention award was given for a City Watch program concerning Riverside Public Utilities employees deployed to the East Coast to restore power after Hurricane Sandy.

“The crew of GTV always provides the city with superior TV coverage.” Mayor Rusty Bailey said.  
“These awards illustrate why Riverside is the City of Arts and Innovation.”

Viewers can see these programs and many other GTV videos on Channel 3 (Charter), Channel 21 (Verizon) and Channel 99 (AT&T) in the City of Riverside. Consult [www.watchriverside.com](http://www.watchriverside.com) to view GTV programs and schedules of upcoming shows.