



City of Arts & Innovation

News Release

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2014 Anti-Graffiti Video and Poster Contest Winners Announced in Riverside

Winners from local middle and high schools recognized by City Council, awarded cash prizes

RIVERSIDE, Calif. – The Riverside City Council recognized and gave cash awards to creative and artistic middle and high school students who were selected as winners of the 2014 Anti-Graffiti Video and Poster Contests.

The Riverside Public Works Department developed the contests to increase peer interest in anti-graffiti awareness and education while also communicating the importance of respecting our community.

Poster contest entries were received from seven local middle schools including Sierra Middle School, Matthew Gage Middle School, Central Middle School, Amelia Earhart Middle School, Chemawa Middle School, Loma Vista Middle School and Arizona Middle School. Video contest entries were received from three local high schools including Martin Luther King High School, Arlington High School and Riverside Polytechnic High School.

Students were invited to participate in the poster contest by submitting artwork with a positive, anti-graffiti message to support the City of Riverside's "Take Back the Wall" anti-graffiti education program. Marketing and graffiti prevention professionals identified the top three posters based on message, originality and appeal.

Cash prizes were awarded in the poster category as follows:

First Place – Sheila Sanchez, Loma Vista Middle School, \$500

Second Place -- Allen Flores, Loma Vista Middle School, \$250

Third place -- Stephanie Macias, Matthew Gage Middle School, \$125

Students also were invited to participate in the video contest by submitting a 60-second video with a positive, anti-graffiti message offering alternatives to graffiti vandalism. Marketing and graffiti

prevention professionals identified the top three videos based on script, required content, overall message and originality.

Cash prizes were awarded in the video category as follows:

First Place Team – Hannah M. Hyatt, Poly High School, \$1,000

Second Place Team – Brian A. Bosserman, Arlington High School, \$500

Third Place Team -- Davis Ray Silva, Martin Luther King High School, \$250

The first place video will be broadcast on G-TV, which is accessible on Charter Cable (channel 3), AT&T U-Verse (Channel 99), Verizon FIOS (Channel 21), and the City of Riverside web site. Additionally, videos and posters will be shown to local schools during anti-graffiti outreach presentations.