



City of Arts & Innovation

News Release

FOR IMMEDIATE RELEASE:

May 2, 2014

Contact:

Phil Pitchford
(951) 826-5975
riversideca.gov

Adolfo Cruz Named Parks, Recreation and Community Services Director

City Manager Scott Barber cites ability, leadership style and experience in Stockton and San Jose

RIVERSIDE, Calif. – Adolfo Cruz, who served as Deputy Director of Stockton’s Community Services Department for nearly four years, has been named Director of Parks, Recreation and Community Services in Riverside.

City Manager Scott Barber said he hired Cruz because of his ability, leadership style and experience. In addition to his official duties in Stockton, Cruz has handled much of the day-to-day operation of the Community Services Department for the past 30 months, reporting directly to the Assistant City Manager, while the Director position there has been vacant.

“Adolfo Cruz has demonstrated an ability to successfully manage a wide range of programs through a 24-year career in Stockton and San Jose,” Barber said. “During difficult times, he has maintained a high level of service and successfully balanced budgets, despite significant reductions in both full-time and part-time staff. I look forward to him joining the City family in Riverside.”

Prior to becoming Deputy Director in Stockton in 2010, Cruz served as Recreation Superintendent in the Parks and Recreation Department for six years and as a Recreation Supervisor for four years. Before being hired in Stockton, Cruz worked as a Recreation Program Coordinator for the San Jose Parks and Recreation Department for 10 years.

“I am thrilled to be joining the City of Riverside’s management team, and I look forward to continuing a tradition of excellence in the Parks, Recreation and Community Services Department,” Cruz said. “From recreation programs to community gardens, the department has a close working relationship with the community, and I am eager to become a part of that.”

Cruz is scheduled to start work on June 2. His salary will be \$160,000.