



City of Arts & Innovation

News Release

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Riverside Encourages Residents, Businesses to Participate in National Bike Month

City challenges employees to join program, which provides health and environmental benefits

RIVERSIDE, Calif. – The City of Riverside and Mayor Rusty Bailey are encouraging residents and business owners to participate in National Bike Month events, including Bike to Work Day on May 16.

Bicycle groups across the country have set aside May as a month to encourage people to embrace cycling as both a form of exercise and as a mode of transportation. By utilizing cycling as a way to get to work, employees can improve their health and the environment by reducing vehicle miles travelled.

As part of National Bike Month, the week of May 12-16 has been designated as Bike to Work Week, and May 16 is Bike to Work Day.

City employees who ride their bikes to work on May 16 will be met in the breezeway of City Hall by Mayor Rusty Bailey, a bicycle advocate who frequently uses a beach cruiser nicknamed “Squeaky” to get around downtown Riverside. Mayor Bailey also holds a monthly “Bike with the Mayor” event that encourages people to get involved with their community through cycling.

“Riverside enjoys a strong bike culture, from road riders found along beautiful Victoria Avenue to mountain bikers who flock to Sycamore Canyon Wilderness Park,” Mayor Bailey said. “I encourage Riversiders to leave their car keys at home and bike to work this month and beyond.”

At Riverside City Hall, the Office of the Mayor and the Human Resources and Public Works departments are sponsoring a “Bike to Work” challenge in May. City employees who sign up online and document their trips will receive a water bottle and a chance to win a gift card.

Residents across Riverside can participate in National Bike Month activities through the League of American Bicyclists’ National Bike Challenge, which aims to unite 50,000 cyclists to ride 30 million miles from May 1 until September 30. The League of American Bicyclists established May as National Bike Month in 1956 and organizes its celebration in communities all over the United States each year.

Visit <https://nationalbikechallenge.org/register> for more information or to register.