



News Release

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City TV Broadcasts Festival of Lights Switch-on Ceremony

RIVERSIDE, Calif. – For the seventh consecutive year, Riverside Government TV brings residents live coverage of the Festival of Lights switch-on ceremony at the Mission Inn Hotel and Spa, at 5 p.m., Friday, Nov. 29.

Hosted by Mary Parks, who covered the Inland Empire for years for KNBC, and sponsored by the Riverside Downtown Partnership, the live broadcast can be seen on local cable Channel 3 (Charter), Channel 21 (Verizon) and Channel 99 (AT&T). It will also be shown on www.watchriverside.com, the channel's Website. Local PBS station, KVCR, is also scheduled to broadcast the city's signal live.

This year, the coverage on the Website and TV will have closed captions. Smart phone users can also utilize a link on the city's home page and also on the Festival of Lights Website to access captioning on Friday night.

The ceremony will be shown daily on GTV throughout the remainder of the Festival of Lights season and can be seen anytime on the Website as well.

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