



News Release

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Riverside Public Utilities Celebrates Customer Service & Public Power Month with Free Reusable Bags, CFLs

Riverside, Calif. – October is Customer Service Month as well as Public Power Month, and Riverside Public Utilities (RPU) will celebrate both by providing customers with free reusable shopping bags and energy-saving compact fluorescent light bulbs (CFLs).

Throughout the month, customers visiting RPU's Customer Service locations at 3460 Orange Street or 3025 Madison Street will be able to receive one free reusable shopping bag and one free CFL (available on a first-come, first-served basis, while supplies last).

Each reusable bag can hold the equivalent of three to four plastic bags or two paper bags. Many local stores offer discounts to customers who bring their own bags when shopping. Installing CFLs is one of the easiest and quickest ways to reduce energy use at home. Today's CFLs use 75% less energy than standard bulbs do while lasting up to six times longer.

The giveaways are designed to both thank customers and remind them of the importance and benefits of having a community-owned and operated utility.

“Unlike private power companies, public power utilities like ours are public service organizations and do not serve any stockholders,” said Interim General Manager Steve Badgett. “We measure our success by how much we are able to invest within the City of Riverside that helps us to provide high quality services at the lowest possible rates.”

For additional information about Riverside Public Utilities follow us on Facebook and on Twitter @RPUNews

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Established in 1895, Riverside Public Utilities is a consumer-owned water and electric utility governed by a board of nine community volunteers that provides high quality, reliable services to over 106,000 metered electric customers and up to 64,000 metered water customers throughout the City of Riverside. The Utility is committed to increased use of renewable energy resources and sustainable living practices that help reduce environmental impacts within the City of Riverside and the state of California.

www.RiversidePublicUtilities.com www.GreenRiverside.com www.BlueRiverside.com