



City of Arts & Innovation

## News Release

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### **FOR IMMEDIATE RELEASE:**

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### **2013 Anti-Graffiti Video and Poster Contest Winners Announced**

**RIVERSIDE, Calif.** – Winners of an anti-graffiti message campaign were recently announced at a Riverside City Council meeting. Audience members were treated to anti-graffiti videos and artwork produced by local middle and high school students that were selected as winners of the Anti-Graffiti Video and Poster Contests.

The Public Works Department developed the contests to increase peer interest in anti-graffiti awareness and education while communicating the importance of respecting our community. Poster contest entries were received from five local middle schools including Loma Vista Middle School, University Heights Middle School, Arizona Middle School, Educational Opportunities Center and Science, Technology, Engineering and Mathematics Academy.

Video contest entries were received from two local high schools including Martin Luther King High School and Riverside Polytechnic High School.

Students were invited to participate in the poster contest by submitting artwork with a positive, anti-graffiti message to support the City of Riverside “Take Back the Wall” anti-graffiti education program. Marketing and graffiti prevention professionals identified the top three posters based on message, originality and appeal. Cash prizes were awarded to the top three posters as follows:

First Place - \$500

Jace Ortega  
University Heights Middle School

Second Place- \$250

Metztli Delgado  
Loma Vista Middle School

Third Place - \$125

Tiffany Lopez

## Loma Vista Middle School

Students were invited to participate in the Video contest by submitting a 60 second video with a positive, anti-graffiti message offering alternatives to graffiti vandalism. Marketing and graffiti prevention professionals identified the top three videos based on script, required content, overall message and originality. Cash prizes were awarded to the top three videos as follows:

### First Place Team- \$1,000

Favian Coronado, Poly High School  
Stephen Tyler Jr., Poly High School

### Second Place Team - \$500

Cole Nelson, Poly High School  
Kendall Morris, Poly High School

### Third Place - \$250

Steven Nevin, Poly High School

The first place video will be broadcast on G-TV, which is accessible on Charter Cable (channel 3), AT&T U-Verse (Channel 99), Verizon FIOS (Channel 21), and the City of Riverside web site. Additionally, videos and posters will be shown to local schools during anti-graffiti outreach presentations.

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