



City of Arts & Innovation

News Release

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Four major traffic corridors modified – cuts drive time by up to 10 minutes

RIVERSIDE, Calif. – Thanks to a grant provided by the Mobile Source Air Pollution Reduction Review Committee (MSRC), getting to a destination in Riverside just got easier due to recent signal timing improvements along Alessandro Boulevard/Central Avenue, Van Buren Boulevard, Trautwein Road, and Magnolia Avenue/Market Street.

Some of these corridors including Van Buren Boulevard, Alessandro Boulevard and Magnolia Avenue extend into neighboring jurisdictions including Riverside County and Cities of Moreno Valley and Corona respectively. Signals within these corridors have been synchronized; optimizing travel time, decreasing stops which is more efficient and less stressful for drivers.

These corridors are some of the busiest arterials within the City and were re-timed under a grant provided by the AQMD Mobile Source Air Pollution Reduction Review Committee (MSRC). This Grant Project will improve safety and reduce travel time, fuel consumption, air pollution and emissions. Approximately \$14 million is used for programs administered by the MSRC annually.

The City was able to synchronize 157 signals along a roadway network of 41.8 miles by working and coordinating this effort with Riverside County, City of Moreno Valley, City of Corona and Caltrans. Two of these corridors, Alessandro Boulevard and Van Buren Boulevard, carry an excess of 50,000 motorists daily. These figures often increase with freeway incidents where drivers use local streets and major corridors to bypass freeway congestion. This project will be able to handle unexpected freeway incidents and detours due to accidents and major “spikes” in traffic volumes. In addition, motorists will save between 7-10 minutes in their daily commute with the synchronized signals.

Local neighborhoods will encounter less cut-through traffic as motorists will opt to use the arterials to reach their destination as they provide the most convenient and shorter commute alternative.

Membership of the MSRC is made up of representatives from the transportation agencies of Riverside, Los Angeles, San Bernardino and Orange County, as well as the Southern California Association of Governments, Southern California Rideshare, California Air Resources Board and the South Coast Air Quality Management District.