



City of Arts & Innovation

News Release

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CITY ASKS RESIDENTS HOW THEY FEEL ABOUT LIFE IN RIVERSIDE

Riverside, California – During the month of April, individuals who live or work in Riverside will have the opportunity to share their opinions on city life with civic leaders. The City of Riverside and local community groups will use this information to develop ways to promote and improve the quality of life in Riverside.

The purpose of the Riverside Survey is to gather, analyze and share data about the opinions of Riversiders regarding their quality of life. This year's Survey is based on a similar survey conducted in fall of 2011. To update and improve the Survey, the City drew from regional, national and international surveys.

“By reaching out to a broad audience of Riverside leaders, students, business, nonprofits, faith-based communities, and neighborhoods, this survey will provide meaningful data to help shape the future of Riverside” said Mayor Rusty Bailey.

The Survey began officially in mid-March with phone calls to Riverside residents. For those who did not receive a phone survey, and if you live or work in the City, there is also an opportunity participate in the same survey online at RiversideSurvey.com. The online Survey will be available through April 30, 2013. The results will be released this summer.

Seizing Our Destiny is Riverside, California's community-driven campaign that builds on the city's existing strengths to create an even better place to live, work and play for future generations. Our goal is to improve quality of life, attract diverse and dynamic people, encourage innovation and work together for the common good.

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